

# **Experian Data Quality for Salesforce**

Installation and Configuration Guide



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# INTRODUCTION

Your organisation's data is a strategic asset and competitive differentiator, however actionable insights can only be achieved through proper data quality. Connect more effectively with your customers through accurate and clean data.

Global Data Quality for Salesforce enables users to verify addresses, email and phone numbers in real-time at the point of entry, instantly detecting and removing incorrect or incomplete contact data. Batch mode address cleansing will correct any inaccuracies that already exist in your database, ideal for cleaning list imports or running regular database audits.

This document provides an overview of the steps required for manually installing and configuring address, email and phone verification for Salesforce. It will take you through the standard manual installation, integration and configuration process.

Customers who wish to utilise EDQ service within the **Accounts, Contacts, Contracts** or **Leads** standard objects can use **The Experian Quick Start Wizard** and accompanying **Quick Start Guide** to quickly configure the solution. Using the wizard will bypass a number of steps detailed in this guide.

If you wish to manually configure and install the solution or wish to utilize EDQ service within any other standard or custom objects, follow the detailed steps outlined in this document.

See "Product Documentation" on page 4 for a full list of the other documentation available for the Global Data Quality for Salesforce solution.

## What This Guide Contains

This guide walks you through the manual process of installaing and configuring the Global Data Quality for Salesforce solution.

Customers who wish to utilise EDQ service within the **Accounts, Contacts, Contracts** or **Leads** standard objects can use The Experian **Quick Start Wizard** and accompanying **Quick Start Guide** to quickly configure the solution. Using the wizard will bypass a number of steps detailed in this guide.

This guide is made up of two parts:

### Installation

You can install the Global Data Quality for Salesforce application from the AppExchange. A full breakdown of installation steps can be found on page 4.

### Configuration

Configuring your Global Data Quality for Salesforce solution requires the completion of four steps:

- 1. Add the EDQ Validation Status and Timestamp custom fields to your Objects.
- 2. Integrate the solution into your Visualforce pages.
- 3. Add custom triggers which allow EDQ to maintain the Validation Status and Timestamp custom fields you created in step 1.
- 4. Configure Address, Email and Phone validation settings via the Experian Data Quality Administration area.

### **Prerequisites**

To configure and use the solution, you will require the following:

- Global Data Quality for Salesforce Application Key;
- Supported Salesforce Editions:
  - Enterprise;
  - Unlimited;
  - Performance;

**Note:** If you have not received your Application Key please contact your sales representative or contact Experian Technical Support. Alternatively, you can sign up for a free trial from within the app once downloaded into your Salesforce environment.

Location	Phone
United Kingdom	+44 (0)20 7819 5760
USA and Canada	+1 (888) 707-8822
Australia, New Zealand and Singapore	Melbourne: +61 (0) 3 8699 0100 Sydney: +61 (0) 2 8907 7200

## **Product Documentation**

This section provides a comprehensive list of the documentation available, and information about where it can be located.

### Installation & Configuration Guide

The Installation & Configuration Guide provides detailed information about installing and configuring the Global Data Quality for Salesforce solution. It also provides information about administering the solution using the EDQ Administration area. The guide should be used by administrators who wish to administer EDQ service within any standard or custom object and comprehensively details the manual end to end installation and configuration process.

#### **Quick Start Guide**

The Quick Start Guide provides an overview of the solution and how to quickly get started using the Experian Quick Start Wizard. Customers who wish to utilise EDQ service within the Accounts, Contacts, Contracts or Leads standard objects can use The Experian Quick Start Wizard and accompanying Quick Start Guide to quickly configure the solution. Using the wizard will bypass a number of steps detailed within the Installation & Configuration Guide.

#### **User Guide**

The User Guide provides detailed information on the respective contact data validation modes and techniques available. It will provide users with indepth insight into how to use the solution and includes both real time address, email and phone validation and batch mode address cleansing.

All guides are available on our AppExchange listing within the Details tab - click here to view.

#### Data Guide

A Data Guide is available for each dataset, and provides specific information and search tips for each dataset. The Data Guide can be used in conjunction with the other documentation supplied with this product.

Data Guides are available on the Experian Data Quality support site - https://www.edq.com/support

# INSTALLATION

Install the Global Data Quality for Salesforce solution from the AppExchange:

https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3A00000FMptyUAD

1. Click Get It Now and login with your Salesforce credentials.

Note: You must use an account with administrator access to install this application.

2. You will be taken to the Install Package page where you should specify Install for all Users.



Make sure you select **Install for All Users** before you click on the Install button to proceed.

3. After clicking the Install button the Approve Third-Party Access window will appear. Check the '*Yes, grant access to these third-party web sites*' checkbox and then click **Continue**.

Appro	ove Third-Party Access	×
Ø	This package may send or re websites. Make sure you trus are unsure?	eceive data from third-party st these websites. <u>What if you</u>
	Website	SSL Encrypted
	sfv5.online.qas.com	1
	Yes, grant access to thes	e third-party web sites
	Continue	Cancel

4. After you click on the **Continue** button the Installation process will start as shown on the screenshot below.



5. Installation is complete once you see the following page:



Congratulations, you have just installed Global Data Quality for Salesforce.

The next step is to configure the solution.

# CONFIGURATION

The following steps outline the process of configuring the solution. Turn to the relevant pages for step by step instructions.

Step														
1.	Add Validation Status and Validation Timestamp Custom Fields to Your Objects	Page 7												
2.	Add Validation Status and Validation Timestamp Custom Fields to Your Object Layouts	Page 13												
3.	Integrate Global Data Quality into Your Salesforce Pages	Page 15												
4.	Add Custom Trigger(s) to Maintain Validation Status and Validation Timestamp	Page 33												

## Add Validation Status and Validation Timestamp Custom Fields to Your Objects

In order to utilize the solution to its full extent, you should create custom fields to store the validation status and validation timestamp for the respective touchpoint. The process can be done for any standard or custom object (e.g. Accounts, Leads, Contacts, etc.) in your Salesforce instance.

### **Address Custom Fields**

### **Validation Status Field**

This field is used to maintain the current validation status. To add the Validation Status field, follow the steps below:

- 1. Go to **Setup**  $\rightarrow$  **Build**  $\rightarrow$  **Customize**  $\rightarrow$  *{Object Name}* (e.g. Account) and then click the **Fields** link.
- 2. In the Account Custom Fields & Relationships section click the New button at the top of the section.

Quotes	Account Custom	Fields & Relationships	New Field Dependencies				Account Custom Fields & Relationships Help ?
▶ Forecasts	Account custom	rields & Relationships	Tield Dependencies				Account Custom Fields & Relationships Help
Cases	Action	Field Label	API Name	Data Type	Indexed	Controlling Field	Modified By
Entitlement Management	Edit   Del   Replace	Active	Activec	Picklist			Kos Mitev, 27/03/2015 07:54
Self-Service	Edit   Del   Replace	Customer Priority	CustomerPriority_c	Picklist			Kos Mitev, 27/03/2015 07:54
Call Center Console	Edit   Del	Number of Locations	NumberofLocationsc	Number(3, 0)			Kos Mitev, 27/03/2015 07:54
Live Agent	Edit   Del   Replace	<u>SLA</u>	SLAc	Picklist			Kos Mitev, 27/03/2015 07:54
Macros	Edit   Del	SLA Expiration Date	SLAExpirationDatec	Date			Kos Mitev, 27/03/2015 07:54
E Contracts	Edit   Del	SLA Serial Number	SLASerialNumberc	Text(10)			Kos Mitev, 27/03/2015 07:54
Orders	Edit   Del   Replace	Upsell Opportunity	UpsellOpportunityc	Picklist			Kos Mitev, 27/03/2015 07:54
Solutions							

#### 3. For Data Type choose Text.

pp Setup	Roll-Up Summary	A read-only field that displays the sum, minimum, or maximum value of a field in a related list or the record count of all records listed in a related list.
Customize Tab Names and Labels	Cookup Relationship	Creates a relationship that links this object to another object. The relationship field allows users to click on a lookup icon to select a value from a popup list. The other object is the source of the values in the list.
<ul> <li>Home</li> <li>Activities</li> </ul>	External Lookup Relationship	Creates a relationship that links this object to an external object whose data is stored in an external data source.
<ul> <li>Campaigns</li> <li>Leads</li> </ul>	Checkbox	Allows users to select a True (checked) or False (unchecked) value.
Accounts	Currency	Allows users to enter a dollar or other currency amount and automatically formats the field as a currency amount. This can be useful if you export data to Excel or another spreadsheet.
Fields	O Date	Allows users to enter a date or pick a date from a popup calendar.
Related Lookup Filters Validation Rules	Date/Time	Allows users to enter a date and time, or pick a date from a popup calendar. When users click a date in the popup, that date and the current time are entered into the Date/Time field.
Triggers Partner Roles	C Email	Allows users to enter an email address, which is validated to ensure proper format. If this field is specified for a contact or lead, users can choose the address when clicking Send an Email. Note that custom email addresses cannot be used for mass emails.
Contact Roles Page Layouts	Geolocation	Allows users to define locations. Includes latitude and longitude components, and can be used to calculate distance.
Field Sets	Number	Allows users to enter any number. Leading zeros are removed.
Compact Layouts Search Layouts	O Percent	Allows users to enter a percentage number, for example, '10' and automatically adds the percent sign to the number.
Buttons, Links, and Actions	O Phone	Allows users to enter any phone number. Automatically formats it as a phone number.
Record Types	O Picklist	Allows users to select a value from a list you define.
Limits Account Teams	O Picklist (Multi-Select)	Allows users to select multiple values from a list you define.
Settings	• Text	Allows users to enter any combination of letters and numbers.
D&B Companies     Contacts	Text Area	Allows users to enter up to 255 characters on separate lines.
Opportunities	Text Area (Long)	Allows users to enter up to 131,072 characters on separate lines.
Sales Path New!	Text Area (Rich)	Allows users to enter formatted text, add images and links. Up to 131,072 characters on separate lines.

4. Click Next.

#### 5. Enter the following details:

Field Label: Shipping Address Validation StatusLength: 100Field Name: Shipping\_Address\_Validation\_Status

**Note**: We advise aligning **Field Label** and **Field Name** naming conventions with the respective address configuration for the required Object (in the example above the naming convention is aligned with Shipping Address). For example change "*Shipping*" to "*Billing*" or "*Mailing*" depending on the required address configuration.

Search All Setup O Q Expand All   Collapse All	New Custom Field	Help for t	this Page 🥝
Salesforce1 Setup	Step 2. Enter the details	St	ep 2 of 4
Force.com Home		Previous	kt Cancel
System Overview	Field Label	Shipping Address Validation 3	
Personal Setup My Personal Information Email Import Desktop Integration My Composed Data	Length Field Name Description	Please enter the maximum length for a text field below. 100 Shipping_Address_Validation i	
My Connected Data     App Setup	Help Text	Ĩ.	

#### 6. Click Next.

7. You will be redirected to the **Establish Field-Level Security** page where you can select the profiles to which you want to grant/edit access to this field via field-level security. The field will be hidden from all profiles if you do not add it to field-level security.

Search All Setup 0 Q Expand All   Collapse All	New Custom Field		Help for this Page 🄇
Salesforce1 Setup	Step 3. Establish field-level security		Step 3 of 4
Force.com Home			Previous Next Cance
System Overview	Field Label Shipping Address Validation Status Data Type Text		
Personal Setup My Personal Information Email	Field Name Shipping_Address_Validation_Status Description Select the profiles to which you want to grant edit access to this field via field-level security. The	e field will be hidden from all profiles if you do not	add it to field-level security.
Import     Desktop Integration	Field-Level Security for Profile	Visible	Read-Only
My Connected Data	Authenticated Website		
	Chatter Only User		0
App Setup	Contract Manager		
Customize Tab Names and Labels	Cross Org Data Proxy User		0
● Home	Custom: Marketing Profile		
Activities	Custom: Sales Profile	۲	0
<ul> <li>Campaigns</li> <li>Leads</li> </ul>	Custom: Support Profile	۲	
Accounts	Customer Community Login User		0
Fields	Customer Community Plus Login User		
Related Lookup Filters Validation Rules	Customer Community Plus User		

#### 8. Click Next.

9. You will be redirected to the **Add to Page Layouts** page.

Search All Setup O Q Expand All   Collapse All	New Custo	m Field	l)																																																																														He	elp	for	th	iis F	Pag	e
Salesforce1 Setup	Step 4. Add to	page layout	uts	ts	s	s	5	5	5	5	1000	11111	11111	AN AN	1000																																																																			1	S	te	p	4 0	of
Force.com Home																																																																									P	revio	ous		Sav	e 8	s N	Vev	w		Sav	ve	]	Ca	пс
System Overview		Field Label Data Type																					ni  ex				in	ıg	A	d	dr	re	S	s	V	ali	da	tio	n	S	tat	tus	s																																												
Personal Setup My Personal Information Email Import Desktop Integration Mto Consected Data	Select the page pages if you do r To change the lo	not select a layo	n houle yout	ould out.	ulc ut.	ulc ut.	ulo	ul	ul) ut	ul) ut	ile it.	le t	lo t.	lc t.	d	d	d	d	1	li	i	ir	n	10	cl	lu	d	e	th	is	fi	ie	lc	d.	T	he		eld	I W	/ill	b	e	a	do											n th	he	fil	rsi	t	2.	-0	00	olu	um	n s	ecti	on (	o <mark>f t</mark> h	ese	paç	je li	ayo	uts.	The	fie	d	will	no	ot a	ap	pe	ear	ror	n a	any	(	
My Connected Data	Add Field	Page Layout N	Nam	lam	am	am	m	m	m	m	m	m	m	n	n	16	16	16	e	e																																																																			
Ann Catur		Account (Mark	rketi	ketir	etir	etii	eti	eti	eti	eti	ti	ti	tiı	ir	in	n	n	n	n	19	g	9	1)	)	L	.a	ıy	0	ut																																																										
App Setup		Account (Sales	les) I	s) L	s) L	s) L	)	)	)	)	1	1	L	L	L	L	L	L		a	a	Ŋ	y	10	01	u	t																																																												
Customize		Account (Supp	ppor	port	ort	or	or	or	or	or	or	r	rt	rt	t	t)	t)	t)	I)	)	1	L	La		ay	y	DL	ıt																																																											
Tab Names and Labels Home		Account Layou	out	ut	ıt	t	t	t	t	t																																																																													
<ul> <li>Activities</li> <li>Campaigns</li> </ul>	When finished, c	lick Save & Nev	lew t	w to	w to	v to	r tı	/ t	t	t	t	t	to	to	0	0	0	0	0		c	c	cn	re	rea	a	te	r	nc	ore	e	сι	us	ste	on	n f	iel	ds	, c	or	cli	cł	k S	Sa	ave	e i	fy	ou	a	re	e c	lo	ne	<b>)</b> .																																	
Leads																																																																										revio										/e		Ca	

10. Click **Save & New** to continue with the next step - creating the Validation Timestamp custom field.

### Validation Timestamp Field

This custom field provides the last address validation date and time. To create the Validation Timestamp field please repeat steps **1-6** used to create the Validation Status field using the following values:

For Data Type choose **Date Time**. **Field Label:** Shipping Address Validation Timestamp **Field Name:** Shipping\_Address\_Validation\_Timestamp

**Note**: We advise aligning **Field Label** and **Field Name** naming conventions with the respective address configuration for the required Object (in the example above the naming convention is aligned with Shipping Address). For example change "*Shipping*" to "*Billing*" or "*Mailing*" depending on the required address configuration.

### **Email Custom Fields**

**Note:** You should only follow these steps if you are going to use Email Verification.

Repeat steps **1-6** from the **Address Custom Fields** section for each Email touchpoint in order to create the Validation Status and Validation Timestamp custom fields for Email. Please use the values below when creating the fields:

### Validation Status field: For Data Type choose Text Field Label: Email Validation Status Length: 100 Field Name: Email\_Validation\_Status

Validation Timestamp field: For Data Type choose Date/Time. Field Label: Email Validation Timestamp Field Name: Email\_Validation\_Timestamp

**Note:** We advise aligning **Field Label** and **Field Name** naming conventions with the respective email configuration for the required Object. For example change "*Email*" to "*Contact Email*" or "*Web Email*" depending on the required email configuration.

You may optionally store additional data pertaining to the email verification process which can be used to further enhance and improve decision making and email effectiveness.

- Validation Message Descriptive message pertaining to the deliverability of the email address. (Field type: Text or Text Area, Field length: 100 characters).
- Certainty Six codes that have various meanings around the deliverability of an email address. For a detailed explanation of the certainties please visit the email verification section of the User Guide. (Field type: Text, Field length: 35 characters).
- Suggestion Potential suggested email address returned by the service, this should not be considered the corrected email however can be considered a suggested email to be utilized and should be submitted for email verification. (Field type: Text or Text Area, Field length: 255 characters).

### **Phone Custom Fields**

Note: You should only follow these steps if you are going to use Phone Verification.

You need to repeat steps **1-6** from the **Address custom fields** section for each Phone touchpoint in order to create the Validation Status and Validation Timestamp custom fields for Phone. Please use the below values when creating the fields:

For the Validation Status field: For Data Type choose Text. Field Label: Phone Validation Status Field Name: Phone\_Validation\_Status Length: 100

For the Validation Timestamp field: For Data Type choose **Date Time**. Field Label: Phone Validation Timestamp Field Name: Phone\_Validation\_Timestamp

**Note**: We advise aligning **Field Label** and **Field Name** naming conventions with the respective phone configuration for the required Object. For example change "*Phone*" to "*Mobile*" or "*Home Phone*" depending on the required phone configuration.

You may optionally store additional data pertaining to the phone verification process which can be used to further enhance and improve decision making.

- **Validation Message** Descriptive message pertaining to the deliverability of the phone number. (Field type: **Text** or **Text Area**, Field length: **100** characters).
- Certainty Six codes that have various meanings around the deliverability of a phone number. For a detailed explanation of the certainties please review Advanced Settings for Phone. (Field type: Text, Field length: 35 characters).
- **CountryName** Name of the country relating to the phone number, e.g. "United Kingdom" (Field type: **Text**, Field length: **100** characters).
- **CountryCode** Home country relating to the phone number, e.g. "44" (Field type: **Text**, Field length: **2** characters).
- **IsRoaming** Indicates whether the number is currently outside of the country where it is registered. (Field type: **Text**, Field length: **6** characters).
- MCCMNC Mobile Country Code (MCC) and Mobile Network Code (MNC). (Field type: Text, Field length: 10 characters).
- Number Phone number supplied. (Field type: Text, Field length: 20 characters)
- **OperatorName** Company name of the MSISDN Operator, e.g. "T-Mobile" (Field type: **Text**, Field length: **100** characters).
- Phone Type Type of the submitted phone number, e.g. "LandLine", "Mobile" (Field type: Text, Field length: 10 characters).

- **PortedCountryCode** Home country code from which the mobile number is ported. (Field type: **Text**, Field length: **2** characters).
- **PortedCountryName** Name of the country from which the mobile number is ported. (Field type: **Text**, Field length: **100** characters).
- **PortedOperatorName** Operator from which the mobile number is ported. (Field type: **Text**, Field length: **100** characters).
- **Result Code** Status code of the submitted phone (e.g. 3). (Field type: **Text**, Field length: **10** characters).
- **RoamingCountryCode** The prefix of the country the number is currently located in. (Field type: **Text**, Field length: **2** characters).
- **RoamingNetworkName** The network name of the Mobile Switching Centre that the number is currently connected to. (Field type: **Text**, Field length: **100** characters).
- **RoamingNetworkPrefix** The prefix of the Mobile Switching Centre the number is currently connected to. (Field type: **Text**, Field length: **20** characters).
- **ValidatedPhoneNumber** Verified number in international format without the leading "+", e.g. "447123456789" (Field type: **Text**, Field length: **20** characters).

## Add Validation Status and Validation Timestamp Custom Fields to your Object layouts

After you have created your custom fields, the next step is to add the fields to your Page layouts.

#### 1. Go to Setup $\rightarrow$ Build $\rightarrow$ Customize $\rightarrow$ {Object Name} $\rightarrow$ Page Layouts.

2. Select Edit next to the Page Layout for which EDQ service is required

Search All Setup 0 9	Accou	nt Page Layout			Help for this Page 😢
Expand All   Collapse All	This name a	llows you to create different page la	vouts to display. Account data		
Salesforce1 Setup			out Assignment button to control which page layout users	see by default.	
Force.com Home	Account	Page Layouts	New Page Layout Assignment		
	Action	Page Layout Name	Created By	Modified By	
System Overview	Edit   Del	Account (Marketing) Layout	Kos Mitev, 16/03/2015 10:39	Kos Mitev, 24/03/2015 10:31	
	Edit   Del	Account (Sales) Layout	Kos Mitev, 16/03/2015 10:39	Kos Mitev, 24/03/2015 10:31	
Personal Setup	Edit   Del	Account (Support) Layout	Kos Mitev, 16/03/2015 10:39	Kos Mitev, 24/03/2015 10:31	
My Personal Information	Edit   Del	Account Layout	Kos Mitev, 16/03/2015 10:39	Kos Mitev, 25/03/2015 08:46	

3. Drag and drop the EDQ fields from the top palette to the **Address Information** section of the page layout.

There are two EDQ fields for each address type that should be added to the layout:

- {type} Validation Status
- {type} Validation Timestamp

We recommend these fields be placed below the corresponding address lines on the page layout as per the screenshot below:

Related Lookup Filters	Save V Quick Save Previe	w As V Cancel	🔊 Undo 🦄 Redo 📗	Layout Properties				
Validation Rules	Fields	Quick Find Field	Name	8				
Triggers Partner Roles Contact Roles	Buttons Custom Links Actions	Annual Revenue Billing Address Billing Address V	Created By Customer Priority D&B Company	Description D-U-N-S Number Employees	Industry Last Modified By NAICS Code	Number of Locations Ownership Parent Account	Rating Shipping Address Shipping Address	SIC Code SIC Description
Page Layouts	Expanded Lookups Related Lists	Billing Address V	Data.com Key	Fax	NAICS Description	Phone	Shipping Address	SLA Expiratio
Field Sets Compact Layouts Search Layouts Buttons, Links, and Actions Record Types	Report Charts  Address Information (H Billing Address		lmark @ One Market		Shipping Address	Suite 300, The Landma San Francisco, CA 941		
Limits Account Teams	Billing Address	US	ess Validation Status		Shipping Address	US Sample Shipping Addre		
Settings D&B Companies	Validation Status Billing Address Validation Timestamp	18/03/2015 10:20			Validation Status Shipping Address Validation Timestamp	18/03/2015 10:20		
Contacts     Opportunities     Sales Path New     Quotes	Additional Information Customer Priority	Header visible on edit Sample Customer P 18/03/2015			* SLA * SLA Serial Number	Sample SLA Sample SLA Serial Nur	nber	

## Integrate Global Data Quality into Your Salesforce Pages

There are two implementation methods you can use to integrate the solution as outlined in the table below. Select the required method and apply the associated steps:

Method	Details
1. Dynamic Page Override Implementation Method (Recommended)	Page 14
2. Non-dynamic Page Override Implementation Method	Page 20

### **Dynamic Page Override Implementation Method** (Recommended)

**Note**: Overriding standard buttons and links changes the meaning of the **Salesforce URL** and also changes any requests to that URL (e.g. a Salesforce page, a browser shortcut or an external system).

You can use the Visualforce pages supplied by Experian Data Quality to override the New and Edit buttons on your respective Objects. These pages dynamically mimic your page layouts and include Experian Data Quality contact verification services within the dynamically created pages.

If you do not wish to override the New and Edit pages, follow the "Non-page override implementation method".

### **Create Apex Controller and Dynamic Visualforce Page**

**Note:** EDQ provides default implementations of the Apex Controller and a Visualforce Page which can be used for the Accounts, Contacts, Contracts and Leads standard objects, If you wish to utilize EDQ service within these object(s) you can go straight to **"Override the "New" and "Edit" buttons on your Object layout"** section. If you require EDQ service within any other standard object or custom objects, please follow the steps below.

### **Create Apex Controller (Custom Objects Only)**

1. Go to Setup  $\rightarrow$  Build  $\rightarrow$  Develop  $\rightarrow$  Apex Classes.

Search All Setup 0 Q	Apex C	lasses					Help for this Page 🕜
Salesforce1 Setup	Force.com Ap	pex Code is an object oriented pro	gramming language that allow	s developers to devel	op on-demand busine	ess applications on the Force.c	om platform.
Force.com Home	You	cent of Apex Used: 0.02% are currently using 684 characters racters. Note that the amount in use				organization, out of an allowed lim	nit of 3,000,000
System Overview	Estimate your Compile all cl	organization's code coverage i					
Personal Setup	View: All V						
· · · · · · · · · · · · · · · · · · ·							
<ul> <li>My Personal Information</li> <li>Email</li> </ul>				A   B   C   D   E   F	G   H   I   J   K   L   M	<pre><previo <="" pre=""> N   O   P   Q   R   S   T   U   V   W</previo></pre>	
<ul> <li>My Personal Information</li> <li>Email</li> <li>Import</li> </ul>			Developer Console New Ger		G   H   I   J   K   L   M   h All Tests Schedule .	N   O   P   Q   R   S   T   U   V   W	bus Page   Next Page> ⊻   X   Y   Z   Other All
<ul> <li>My Personal Information</li> <li>Email</li> <li>Import</li> <li>Desktop Integration</li> </ul>	Action	Name +			n All Tests Schedule	N   O   P   Q   R   S   T   U   V   W Apex	
<ul> <li>My Personal Information</li> <li>Email</li> <li>Import</li> </ul>	Action Edit			nerate from WSDL Run	n All Tests Schedule	N   O   P   Q   R   S   T   U   V   W Apex	X   Y   Z   Other All
My Personal Information     Email     Import     Desktop Integration     My Connected Data		Name †	Namespace Pret	nerate from WSDL Run Fix Api Version Status	All Tests Schedule	N   O   P   Q   R   S   T   U   V   W Apex Its Last Modified By	V X Y Z Other All
My Personal Information Email Import Desktop Integration My Connected Data App Setup	Edit	Name +	Namespace Pret	fix Api Version Status 31.0 Active	All Tests Schedule . Size Without Commer 265	N 0 P 0 R S T U V W Apex ts Last Modified By Kos Mitey, 03/04/2015 08:49	Override Log Filters
My Personal Information     Email     Import     Desktop Integration     My Connected Data	Edit	Name ↑ ▲ AccountDataQualityExt ▲ AddressRefineRequest	EDQ EDQ	Api Version         Status           31.0         Active           31.0         Active	All Tests Schedule Size Without Commer 265 548	N 0 P Q R S T U V W Apex ts Last Modified By Kos Mitey. 03/04/2015 08:49 Kos Mitey. 03/04/2015 08:49	Override Log Filters

2. Click on **New** and enter the following code replacing **{Object name}** with the name of your Object.

public with sharing class <i>{Object Name}</i> DataQualityExt {
public <i>{Object Name}</i> DataQualityExt(ApexPages.StandardController stdController) {
this.PageRenderer = new EDQ.PageRenderer(stdController, ' <i>{Object API Name}</i> ');
}
<pre>public EDQ.PageRenderer PageRenderer { get; private set; }</pre>
}

Apex Class Edit	Save Quick Save Cancel	
Apex Class Version Settings		
🔍 🔿 (🍖 🎓   А А		
1 public with sharing class A	ccountDataQualityExt {	
2 public AccountDataQuali	tyExt(ApexPages.StandardController stdController) {	
3 this.PageRenderer = ne	w EDQ.PageRenderer(stdController, 'Account');	
4 }		
5 public EDQ.PageRenderer	<pre>PageRenderer { get; private set; }</pre>	
6 }		

3. Click on **Save**.

### Create Dynamic Visualforce Page (Custom Objects Only)

1. Go to **Setup → Build → Develop → Visualforce Pages** and click the **New** button.

Search All Setup O Q Expand All   Collapse All Salesforce1 Setup	Visualforce Pages	s provide a robust and easy to use m	nechanism to create new and excitin	ıg user experiences	for your application or	to enhance exis	ting applicatio	ons to optimize
Force.com Home					A   B   C   D   E   F	G   H   I   J   K	L   M   N   O	P   Q   R   S   T
System Overview	Action	Label	Name	Developer Console	New pi Version Description	Created By Alias	Created Date	Last Modified B
Personal Setup	Security		LeadDynamicPage	EDQ	31.0	-	02/04/2045	<u>KMite</u>
My Personal Information	Security	Redirect to Experian data quality page	LeadRedirectToDataQualityPage	EDQ	31.0	KMite	03/04/2015 08:49	<u>KMite</u>
Email     Import	Security	AccountRedirectToDataQualityPage	AccountRedirectToDataQualityPage	EDQ	31.0	<u>KMite</u>	03/04/2015 08:49	<u>KMite</u>
<ul> <li>Desktop Integration</li> <li>My Connected Data</li> </ul>	Security   🛃 🚽	Experian Data Quality Page	ContactDataQuality	EDQ	31.0	KMite	03/04/2015 08:49	KMite
App Setup	Security	ContactDynamicPage	ContactDynamicPage	EDQ	31.0		03/04/2015 08:49	KMite
Customize	Security	Redirect to the Exeprian data quality	ContactRedirectToDataQualityPage	EDQ	31.0	<u>KMite</u>	03/04/2015 08:49	<u>KMite</u>

2. For **Label** and **Name** the name of the Apex Controller you created in the previous step.

Label: {Object Name}DynamicPage Name: {Object Name}DynamicPage

3. In the Visualforce Markup tab enter the following code replacing **{Object name}** with the name of your Object, **{Object API name}** with the API name of your Object (including the package prefix if there is one) and **{Object's Controller Name}** with the name of the controller:

```
<apex:page standardController="{Object API Name}" tabStyle="{Object API Name}"</pre>
extensions="{Object's controller extension name you created on step 2}"
action="{!PageRenderer.RedirectToStandardPageInCaseOfAnError}" applybodytag="false">
    <body id="lightningStyle">
        <apex:stylesheet value="{!URLFOR($Resource.EDQ DynamicPageCss)}" />
        <apex:includeScript value="{! URLFOR($Resource.EDQ EDOAssets.</pre>
'/scripts/EDQScripts.js')}"/>
        <script type="text/javascript">
          if(ForceUI.isSalesforce1()){
              document.write
('<link rel="stylesheet" type="text/css" href="{!urlfor($Resource.EDQ_EDQAssets,</pre>
'styles/LightningCss.css')}" />');
          }
        </script>
        <apex:form styleClass="edq-{!PageRenderer.SObjectName}" id="experianForm">
            <apex:pageMessages id="messages" />
            <apex:sectionheader title="{!$ObjectType.{Object API name}.label} Edit"</pre>
subtitle="{!IF(ISNULL({Object API name}.Name), 'New {Object Name}', {Object API
name}.Name)}"/>
            <EDQ:DuplicatesTable duplicates="{!PageRenderer.Duplicates}"
pagerenderer="{!PageRenderer}" />
            <div style="display:none"> <apex:inputField value="{!{Object API</pre>
Name }. Id }" /> </div>
            <apex:dynamicComponent componentValue="{!PageRenderer.PageBody}" />
            <apex:outputPanel id="experianDataQuality">
                <EDQ:DataQualityDynamic PageRenderer="{!PageRenderer}" />
            </apex:outputPanel>
            <EDQ:DataQualityDynamicScripts PageRenderer="{!PageRenderer}" />
        </apex:form>
    </body>
</apex:page>
```

Page Information	= Required Information
Label     [AccountDynamicPage       Name     [AccountDynamicPage       Description     [AccountDynamicPage       Available for Lighting Communities, and the mobile app     [AccountDynamicPage       Require CSRF protection on OET requests     [Image: Communities and the mobile app	
Visualforce Markup Version Settings	
<pre>1 capexipage standardController="account" tabStyle="AccountDataQualityExt" action="(!PageRenderer.RedirectToStandardPageInCaseOfAnError)" applybodytag="false"&gt;</pre>	
<pre>11 capex:form styleClass="edq-(!PageRenderer.SObjectName}" id="experianForm"&gt; 12 capex:pageMessages id="messages" /&gt; 13</pre>	
<pre>14 <apex:sectionheader subtitle="{!IF(ISNULL(Account.Name), 'New Account', Account.Name)}" title="{!\$ObjectType.Account.label} Edit"></apex:sectionheader> 15</pre>	
16 <edq:duplicatestable duplicates="{!PageRenderer.Duplicates]" pagerenderer="{!PageRenderer}"></edq:duplicatestable> 17	
<pre>18 <div style="display:none"> <apex:inputfield value="{IAccount.1d}"></apex:inputfield> </div> 19</pre>	
<pre>20 <apex:dynamiccomponent'sdue="[lpagerenderer.pagebody]"></apex:dynamiccomponent'sdue="[lpagerenderer.pagebody]"> 21 <apex:outputpanel ,="" 22="" <cdq:dataqualityjynamic="" id="experianDataQuality" pagerenderer="[lPageRenderer]"></apex:outputpanel> 23 </pre>	
25 <edq:dataqualitydynamicscripts pagerenderer="(!PageRenderer)"></edq:dataqualitydynamicscripts> 26 27	
28	

#### **Example:**

If you would like to create the page for the standard object "Order" you need to replace {Object Name} with "Order". If you would like to create the page for a custom object named "Test" you need to replace the {Object Name} with "Test".

If you would like to create the page for the standard object "Order" you need to replace {Object API Name} with "Order". If you would like to create the page for a custom object named "Test" which comes from a managed package named "EDQ" you need to replace the {Object API Name} with "EDQ\_Test\_c".

**Note:** If you're utilizing Salesforce1 you need to check the **"Available for Salesforce mobile apps and Lightning Pages"** option in the newly created custom visual force page.

You may find the exact {Object Name} and {Object API Name} by going to **Setup**  $\rightarrow$  **Build**  $\rightarrow$  **Create**  $\rightarrow$  **Objects**. Select your object to navigate to your object's Definition Detail Page.

4. Click on **Save.** The next step is overriding the "New" and "Edit" buttons.

### **Override the "New" and "Edit" Buttons on Your Object Layout**

**Note**: Overriding your standard "**Edit**" button will disable the inline editing of the fields in your Object's Detail page. If you wish to have this functionality enabled please see the workaround in the "*Troubleshooting*" section.

1. Go to Setup → Build → Customize → {Object Name} (e.g. Account) → Buttons, Links, and Actions.

Expand All   Collapse A			77.92					
Salesforce1 Setup	Use this page	ge to manage buttor	is, links, and a	actions.				
Force.com Home	Buttons,	Links, and Actio	ns	New Action	New Button or Link	efault Custom Links	Buttons, Links,	and Actions Help
oloc.com Home	Action	Label	Name	Description	Туре	Content Source	Icon	Overridden
System Overview	Edit	Accounts Tab	Tab			Standard Salesforce.com Page		
	Edit   Del	Billing	Billing		Detail Page Link	URL		
Personal Setup	Edit	Delete	Delete			Standard Salesforce.com Page		
My Personal Information	Edit	Edit	Edit			Standard Salesforce.com Page		
Email	Edit	List	List			Standard Salesforce.com Page		
Import	Edit	New	New			Standard Salesforce.com Page		
Desktop Integration My Chatter Settings	Edit	View	View			Standard Salesforce.com Page		
My Connected Data								

- 2. Navigate to the **New** button and click on the **Edit** link. You will be redirected to the Override Properties page.
- 3. Select the **Visualforce Page** radio button and make sure to select the **{Object Name}DynamicPage** page from the drop down list.

<b>Override Properties</b>	Save
Label	New
Name	New
Default	Standard Salesforce.com Page
Override With	No Override (use default)
	Visualforce PageNone
Comment	None
	AccountDynamicPage [EDQ_AccountDynamicPage]
	Redirect to the Experian data quality page [EDQ_AccountRedirectToDataQualityPage]

#### 4. Click Save.

**Note:** Be careful not to select the "*Redirect to Experian data quality page*" VF page which appears below the dynamic visual force page. The "Redirect to Experian data quality page" is only used for the non-page override method which requires you to add it to your page layout. You must not select it when overriding your buttons.

After saving you will notice that a tick () appears in the tick box within the overridden column for the button you chose to override.

Repeat the steps above for the **Edit** button if EDQ service is also required for Edit pages.

# Add Your Salesforce Instance URL and the EDQ Endpoint to The Remote Site Settings

In order for the solution to be able to gather your page layout information you must create a "Remote Site" for your specific Salesforce server. To do that follow the steps below:

## 1. Go to Setup $\rightarrow$ Administration Setup $\rightarrow$ Security Controls $\rightarrow$ Remote Site Settings and click the New Remote Site button.

Search All Setup O Q Expand All   Collapse All		no <mark>t</mark> e Sites				-				Help for this Page 🥹
Salesforce1 Setup		emote Sites  Create	that your organizatio e New View	n can invoke from sa	lesforce.com	10 8	add another	Web address, click	< New Remote Site	
Force.com Home				A	BCDE	F	3   H   I   J   I	K   L   M   N   O   P	QRSTUV	W   X   Y   Z   Other All
				P	New Remote S	te				
System Overview	Action	Remote Site Name +	Namespace Prefix	Remote Site URL	A	tive	Created By	Created Date	Last Modified By	Last Modified Date
	Edit   Del	ApexDevNet		http://www.apexdevn	net.com	1	Mitev, Kos	27/03/2015 07:54	Mitev, Kos	27/03/2015 07:54
Personal Setup				A	BCDE	F	3 H I J I	K L M N O P	QRSTUV	W X Y Z Other All

2. Enter the following:

### **Remote Site Name**: Salesforce **Remote Site URL**: Insert your Salesforce domain (e.g. https://eu5.salesforce.com).

Search All Setup 🚺 🤇	Remote Site Edit	Help for this	nis Page 🕜
Expand All   Collapse All	Enter the LIPI for the remote sit	ite. All s-controls, JavaScript OnClick commands in custom buttons, Apex, and AJAX proxy calls can access this Web address fron	m
Salesforce1 Setup	salesforce.com.	te. An shoritola, barabenja onolica communas in custom baltons, Apex, and APAX proxy cans can access this treb address non	n.
Force.com Home	Remote Site Edit	Save Save & New Cancel	
System Overview	Remote Site Name	Salesforce	
.,	Remote Site URL	https://eu5.salesforce.com	
Personal Setup	Disable Protocol Security		
My Personal Information	Description		
🕑 Email			
Import	Active		
<ul> <li>Desktop Integration</li> <li>My Connected Data</li> </ul>	Active		
		Save & New Cancel	

**Note:** If you use a *custom salesforce.com* domain *(My Domain is enabled)* you will need to find the Salesforce instance which hosts your organization. The pattern is the following:

https://{myDomain}--c.visualforce.com (for custom Visualforce Pages) https://{myDomain}--edq.visualforce.com (for Visualforce Pages that come from the EDQ package) where {myDomain} should be replaced with the domain name from Setup->Quick Find->My Domain.

Please note that {myDomain} should be replaced with only the part before the first dot, (that means that in the above example, we should only take johnsmith).

And the URLs for the Remote Site Settings should look similar to this:

https://johnsmith--c.visualforce.com https://johnsmith--edq.visualforce.com  Click Save to add the URL into your Remote sites. Repeat the steps 1-3 for the EDQ Endpoint using the below details: Remote Site Name: CustomSObjectTypeID Remote Site URL: https://sfv5.online.qas.com

### **Non-page Override Implementation Method**

If you do not wish to override your standard buttons you can manually perform the necessary steps to configure the EDQ service in an alternative way. Depending on the validation workflow you wish to use, follow the steps below specific to the required validation mode.

For further information regarding the validation modes visit page 38 for Address validation modes, page 48 for Email and page 55 for Phone validation modes.

### Interactive Address or Email / Phone Verification – Non-page Override Implementation Method

**Note**: You should only follow this step if you are utilizing **Interactive** address / email / phone verification and you chose **NOT** to override the "New" and "Edit" buttons as described in the previous step.

For Interactive verification mode, a Visualforce page is added to the Page Layouts which require EDQ service, on Save the Visualforce page redirects the user to the EDQ Interactive Verification Page. Depending on which object you wish to configure, you may also need to create the EDQ Interactive Verification Page. See note below.

**Note:** EDQ provides default implementations of the two Visualforce pages which can be used for Interactive verification mode within Accounts, Contacts, Contracts and Leads standard objects. If you wish to utilize Interactive verification mode within these object(s) you can go straight to **Add the** 

"EDQRedirectToDataQualityPage" Visualforce page to your Object layout section.

If you require Interactive verification mode within any other standard object or custom objects, please follow the steps below.

### **Create the Redirect Visualforce Page**

1. Go to **Setup**  $\rightarrow$  **Build**  $\rightarrow$  **Develop**  $\rightarrow$  **Visualforce** Pages. Click the **New** button.

Search All Setup O Q Expand All   Collapse All	Visualforce	3					
Salesforce1 Setup		provide a robust and easy to use mechanis	sm to create new and exciting user ex	periences for your applic	ation or to enhance	existing applica	tions to optir
Force.com Home	View. All V Crea	tte ivew view			A   B   C   D   E   F	G   H   I   J   K	L   M   N   O
			De	eveloper Console New			
System Overview	Action	Label	Name	Namespace Prefix Api	Version Description	Created By Alias	Created Date
Personal Setup	Security	📥 LeadDynamicPage	LeadDynamicPage	EDQ	31.0	KMite	30/03/2015 09:33
My Personal Information	Security	Redirect to Experian data quality page	LeadRedirectToDataQualityPage	EDQ	31.0	KMite	30/03/2015 09:33
Email     Import	Security [	📥 ContactDynamicPage	ContactDynamicPage	EDQ	31.0	KMite	30/03/2015 09:33

2. Enter the following values:

Label: {Object Name} Redirect To Data Quality Page Name: {Object\_Name}RedirectToDataQualityPage 3. In the Visualforce Markup tab enter the following code:

Replace {*Object API Name*} with the API name of your object. If your Object comes from a managed package make sure that you replace {*Object API Name*} with the full Object API name including the object's prefix and suffix.

Search All Setup 0 Q Expand All   Collapse All	Visualforce Page		Help for this Page 🥝
Salesforce1 Setup	Page Edit	Save Quick Save Cancel Where is this used? Component Reference Preview	
Force.com Home	Page Information		= Required Information
	Label	AccountRedirectToDataQuali	
System Overview	Name	AccountRedirectToDataQuali	
	Description		
Personal Setup			
My Personal Information	Available for Salesforce mobile apps		
▶ Email	Require CSRF protection on		
▶ Import	GET requests		
Desktop Integration			
My Connected Data	Visualforce Markup Version S	ettings	
Ann Cotun	Q → 🔶 🔶 A	٨	
App Setup		der="false" sidebar="false"	
Customize		dController="Account" extensions="EDQ.RedirectToDataQualityPageController"	
Create	3 action=	"{!Execute}">	
Develop	4 5 cc:Redire	ctToDataQualityPage RedirectToDataQualityPage="{!RedirectToDataQualityPage}"	
Apex Classes	6	DataQualityPageUrl="{!DataQualityPageUrl}" />	
Apex Triggers	7		<i>h</i> .
Apex Test Execution			

#### Example:

If you would like to create the page for the standard object "Order" you need to replace {Object Name} with "Order". If you would like to create the page for a custom object named "Test" you need to replace the {Object Name} with "Test".

If you would like to create the page for the standard object "Order" you need to replace {Object API Name} with "**Order**". If you would like to create the page for a custom object named "Test" which comes from a managed package named "EDQ" you need to replace the {Object API Name} with "**EDQ\_Test\_c**".

You may find the exact {Object Name} and {Object API Name} by going to **Setup**  $\rightarrow$  **Build**  $\rightarrow$  **Create**  $\rightarrow$  **Objects**. Select your object to navigate to your object's Definition Detail Page.

Search All Setup 🕖 🔍	Custom Object Test (Managed)			Help for this Page 🥹			
Expand All   Collapse Al		nition is managed, mea	ning that you may only edit certain attributes. <u>Display More Informatio</u>	Δ			
Salesforce1 Setup	Standard Fields [4]   Custom Fie	Standard Fields [4]   Custom Fields & Relationships [17]   Validation Rules [0]   Page Layouts [2]   Field Sets [0]   Compact Layouts [1]   Search Layouts [6]   Buttons. Links, a					
Force.com Home		Record Types [0]   Apex Sharing Reasons [0]   Apex Sharing Reasons [0]   Object Limits [10]					
System Overview	Custom Object Definition	Detail	Edit				
	Singular Label	Test	Description				
Personal Setup	Plural Label	Test	Enable Reports				
<ul> <li>My Personal Information</li> </ul>	Object Name	Test	Track Activities				
Email	Namespace Prefix	EDQ_Test	Allow in Chatter Groups				
► Import	API Name	EDQ_Testc	Allow Sharing	<b>√</b>			
Desktop Integration			Allow Bulk API Access	✓			
My Connected Data			Allow Streaming API Access	<ul> <li>Image: A start of the start of</li></ul>			
			Track Field History				

After you created your Visualforce page click Save.

### **Create the Experian Data Quality Visualforce Page**

Repeat steps 1-3 from the Create the Redirect Visualforce Page section using the values below:

Label: {Object Name} Data Quality Name: {Object\_Name}DataQuality

And enter the following code:

```
<apex:page sidebar="false" tabStyle="{Object API Name}" showHeader="true"
controller="EDQ.DataQualityController">
    <apex:form >
    <EDQ:DataQuality DataQualityClient="{!DataQualityClient}"
    ValidateSingleResultAction="{!DataQualityClient.RefineSelectedMatch}"
    ContinueValidationAction="{!DataQualityClient.Next}" />
    <EDQ:DataQualityTriggerAsync ExecuteValidationAction="{!Execute}" />
    </apex:form></apex:page>
```

Replace {Object API Name} with the API name of your object. If your Object comes from a managed package make sure that you replace {Object API Name} with the full Object API name including the object's prefix and suffix.

Salesforce1 Setup	Page Edit	Save Quick Save Cancel Where is this used? Component Reference Preview
Force.com Home	Page Information	E Required Information
System Overview	Label Name	Account Data Quality AccountDataQuality
Personal Setup	Description	
<ul> <li>My Personal Information</li> <li>Email</li> <li>Import</li> <li>Desktop Integration</li> </ul>	Available for Salesforce mobile apps Require CSRF protection on GET requests	
My Connected Data	Visualforce Markup Versio	on Settings
App Setup ▶ Customize ▶ Create ♥ Develop Apex Classes Apex Triggers	2 <apex:form> 3 <c:dataquality< th=""><th><pre>bar="false" tabStyle="Account" showHeader="true" controller="EDQ.DataQualityController"&gt;</pre></th></c:dataquality<></apex:form>	<pre>bar="false" tabStyle="Account" showHeader="true" controller="EDQ.DataQualityController"&gt;</pre>

Click Save.

### Add the "EDQRedirectToDataQualityPage" Visualforce Page to Your Object Layout

- Go to Setup → Build → Customize → {Object Name} (e.g. Account) → Page Layouts. Click Edit next to the Account Layout.
- 2. Select the **Visualforce Pages** item from the list on the left side of the **Account layout** table.
- 3. Drag the **{Object Name}RedirectToDataQualityPage** component somewhere on the page layout. Once it is placed, hover over it and click on the **Properties** icon which looks like a wrench ( ) positioned in the upper right corner of the component.

Email     Import	Save 🔻 Quick Save Preview As V Cancel 🔊 Undo 🔍 Redo 🔳 Layout Properties
Inffort     Desktop Integration     My Connected Data	Fields     Quick Find     Page Name       Buttons     * Section       Custom Links     * Blank Space
App Setup Customize Tab Names and Labels	Actions AccountDynamicPage Expanded Lookups Redirect to the E Related Lists Report Charts
<ul> <li>Home</li> <li>Activities</li> <li>Campaigns</li> <li>Leads</li> </ul>	Account Detail Standard Buttons Custom Buttons
Accounts     Fields     Related Lookup Filters     Validation Rules     Triggers     Partner Roles     Contact Roles     Page Lawstre	Rating Sample Rating
Page Layouts Field Sets Compact Layouts Search Layouts Buttons, Links, and Actions Record Types	Account Owner         Sample User         Phone         1-415-555-1212           * • Account Name         Sample Account Name         Phone Validation Status         Sample Phone Validation Status           • Parent Account         Sample Account         Phone Validation         01/06/2015 14:04

4. A pop up with the Visualforce Page Properties will appear. Enter:

Width (in pixels or %): 0% Height (in pixels): 0 Show scrollbars and Show label should be left unchecked.

Width (in pixels or %)	0%	
leight (in pixels)	0	
Show scrollbars		
Show label		

5. Click **OK** and then click **Save**.

### Rapid Search Address or Email / Phone Verification – Non-page Override Implementation Method Using Salesforce Custom Buttons

**Note**: You should only follow the steps described in this section if you are utilizing **Rapid Search** address or email / phone verification and you chose **NOT** to override the "New" and "Edit" buttons as described in the previous step.

Custom buttons are created and added to page layouts which require EDQ service. The custom buttons are used to invoke EDQ service and are accessible in detail view.

There are two types of custom button which can be used on your record detail pages: -

**Address Validate custom button** – For each required address validation touchpoint (e.g Billing Address), an address validation custom button is added which will invoke Rapid Search address validation. Note a custom button should be added per address validation touchpoint (for example two separate buttons should be added if EDQ service is required for Account Billing Address and Account Shipping Address)

**EDQ custom button (email / phone)** – A single email / phone verification custom button is added for all required email and phone touchpoints. The EDQ custom button triggers EDQ service for all configured touchpoints. Verification will occur silently with no user interaction for all configured email / phone touchpoints which require verification (i.e. if the validation status is empty).

Both custom button types can be used concurrently.

The steps below outline how to create the two types of custom buttons and how to expose them on your standard detail pages.

**Non-page override Enforced usage** – you can choose to enable enforced usage which will ensure verification services are automatically invoked when required. Follow the steps which describe **Rapid Search Address or Email / Phone Verification – Enforced Usage – non-page override** to enable this functionality.

# Add the Address Validate Custom Button to Invoke Rapid Search Address Validation – Non-page Override Implementation Method

**Note:** This step is only necessary if you are going to use **Rapid Search** address verification and choose **NOT** to override the "New" and "Edit" buttons as described previously.

**NB!** You cannot use the address validate button to invoke email / phone verification. For email / phone verification you should use the "EDQ" custom button.

Follow the steps below for each of your Object's touchpoints to create the **Address Validate** button.

- 1. Go to **Setup** → **Build** → **Customize** → **{Object Name}** e.g. Accounts → **Buttons, Links, and Actions**.
- 2. Click on the New Button or Link button and enter the following:

Label: Validate {Touchpoint Name} Name: Validate {Touchpoint Name} Display Type: Detail Page Button Behaviour: Execute JavaScript.

3. Paste the below code in the content field for the button attributes:

```
var touchpointName = "{Touchpoint Name}";
var sObjectName = "{Object API Name}";
var recordId = "{!{Object API Name}.Id}";
{!REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/connection.js"))}
{!REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/apex.js"))}
{!REQUIRESCRIPT(URLFOR("https://sfv5.online.qas.com/SalesforceV5RapidSearch/Scripts/al
lEDQForSalesforce.js"))}
{!REQUIRESCRIPT(URLFOR("https://sfv5.online.qas.com/SalesforceV5RapidSearch/Scripts/ed
qDetailPageButton.js"))}
window.EDQConfigurationsUrl='{!URLFOR("/resource/EDQConfigurations")}'
window.EDQGlobalSettingsUrl='{!URLFOR("/resource/EDQGlobalSettings")}'
window.EDQSessionTokenUrl='{!URLFOR("/resource/EDQSessionToken")}'
```

```
var button = element instanceof HTMLInputElement && element.getAttribute("type") ==
"button" ? element : this;
EDQ.DataQuality.Salesforce.DetailPageButton.invokeAddressVerification2(button,
touchpointName, s0bjectName, recordId);
```

4. Replace {*Object API Name*} with the API name of your object and {*Touchpoint Name*} with the name of the touchpoint created for this object.

Lightning Experience New!	Custom Button or Link Edit	e Quick Save Preview Cancel	
Salesforce1 Quick Start	Label Validate Billing Address Name Validate_Billing_Address		Quick Tips Getting Started
Force.com Home	Description		Sample Buttons & Links     Operators & Functions
System Overview	Display Type Detail Page Link Vie Detail Page Button Vie	View example	
Personal Setup	List Button <u>View exa</u>	ample	
My Personal Information	Behavior Execute JavaScript	View Behavior Options	
<ul> <li>Email</li> <li>Import</li> </ul>	Content Source OnClick JavaScript▼		
<ul> <li>Desktop Integration</li> </ul>	Select Field Type Insert Field		Functions
My Connected Data	Account   Insert Merge Field	- ▼ Insert Operator ▼	All Function Categories 🔻
App Setup  Customize  Tab Names and Labels Home Campaigns Campaigns Leads Accounts Fields Related Lookup Filters Validation Rules Triggers Partner Roles Contact Roles on Accounts Page Layouts	<pre>var touchpointName = "Billing Address"; var sobjectName = "Account"; var sobjectName = "Account.id)"; ('REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/ ('REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/ ('REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/ ('REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/ ('REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/ ('REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/ ('REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/ ('REQUIRESCRIPT(URLFOR("/stys.onl PetailPageButton.js"))) window.EDQConfigurationsUrl='('URLFOR("/ window.EDQConfigurationsUrl='('URLFOR("/results)))</pre>	<pre>/(connection.js"))) /apex.js"))) line.gas.com/SalesforceV5RapidSearch/Scripts/all line.gas.com/SalesforceV5RapidSearch/Scripts/edg /resource/EDQConfigurations"))' /resource/EDQClobalSettings"))' esource/EDQClobalSettings")' esource/EDQCessionToken"))' utElement 66 element.getAttribute("type") ==</pre>	ABS AND BEGINS BLANKVALUE CASE CASESAFEID Insert Selected Function

- 5. Click on Save.
- 6. Add the Validate Address Touchpoint button you created in step 1 on your Page layout.
- 7. Go to Setup → Build → Customize → {Object Name} e.g. Accounts → Page Layout.
- 8. Select the **Edit** link next to your page layout. Select **Buttons** and drag the **Validate** *Touchpoint Name* button to the Custom Buttons section on your page layout.

App Setup	Save V Quick Save Previe	w As 🔻 Cancel 🕼 U	ndo 🗛 Redo 🛛 🔳 Layout Properties
Customize Tab Names and Labels	Fields	Q Quick Find Button N	ame 🗴
► Home	Buttons Custom Links		Prospecting Insights Sharing
<ul> <li>Activities</li> <li>Campaigns</li> </ul>	Quick Actions Salesforce1 Actions		Submit for Approval Validate Billing Address
Leads     Accounts	Expanded Lookups Related Lists		
Fields Related Lookup Filters Validation Rules Triggers	Account Detail		Standard Buttons Custom Buttons Edit Delete Sharing Include Offline Validate Billing Address
Partner Roles Contact Roles	Account Information (H Account Owner	eader visible on edit only) Sample User	Rating Sample Rating
Page Layouts	\star 🍳 Account Name	Sample Account Name	
Field Sets	<ul> <li>Parent Account Account Number</li> </ul>	Sample Account Sample Account Number	website www.salesforce.com er Ticker Symbol Sample Ticker Symbol

9. Click on Save.

Repeat steps 1-8 above for each address validation touchpoint, making sure to replace the variable content with the address touchpoint required (e.g Shipping Address).

### Add the EDQ Custom Button to Invoke Passive Email / Phone Verification – Non-page Override Implementation Method

**Note:** You may use the **EDQ** button to trigger email / phone verification service for all email / phone touchpoints which require verification (i.e. if the validation status is empty, which will be the case if the email / phone number has not been verified or if a verified email / phone number was edited). Verification will occur silently, with no user interaction and the validation status and timestamp fields will automatically be updated.

Follow the steps below to create the **EDQ** button.

 Go to Setup → Build → Customize → {Object Name} e.g. Accounts → Buttons, Links, and Actions. Click on the New Button or Link button and enter the following:

Label: EDQ Name: EDQ Display Type: Detail Page Button Behavior: Execute JavaScript

2. Paste the below code in the content field for the button attributes:

```
var sObjectName = "{Object API Name}";
var recordId = "{!{Object API Name}.Id}";
{!REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/connection.js"))}
{!REQUIRESCRIPT(URLFOR("/soap/ajax/33.0/apex.js"))}
{!REQUIRESCRIPT(URLFOR("https://sfv5.online.qas.com/SalesforceV5RapidSearch/Scripts/sy
stem.js"))}
{!REQUIRESCRIPT(URLFOR("https://sfv5.online.qas.com/SalesforceV5RapidSearch/Scripts/ed
qDetailPageButton.js"))}
var button = element instanceof HTMLInputElement && element.getAttribute("type") ==
"button" ? element : this;
EDQ.DataQuality.Salesforce.DetailPageButton.invokePassiveValidation(button,
sObjectName, recordId, false, true, true);
```

3. Replace {Object API Name} with the name of your object.

Lightning Experience New!	Custom Button or Link Ed	t Save Quick Save Preview Cancel	
Salesforce1 Quick Start	Label		Quick Tips Getting Started
Force.com Home	Description		Sample Buttons & Links     Operators & Functions
System Overview	Display Type	Detail Page Link <u>View example</u> Detail Page Button <u>View example</u>	
Personal Setup My Personal Information Email Import	Behavior Content Source	List Button <u>View example</u> Execute JavaScript     View Behavior Options     OnClick JavaScript	
<ul> <li>Desktop Integration</li> <li>My Connected Data</li> </ul>	Select Field Type	Insert Field Insert Merge Field   Insert Operator	Functions All Function Categories V
App Setup Customize Tab Names and Labels Home Activities Campaigns Leads Caccounts Fields Related Lookup Filters Validation Rules	<pre>( hEQUIRESCRIPT (URLFOR ( REQUIRESCRIPT (URLFOR tem_13"))) ( REQUIRESCRIPT (URLFOR DetailPageButton_js")) var button = element j "button" ? element ; t</pre>	<pre>unt.Id)"; ("/soap/ajax/33.0/connection.js"))} ("/soap/ajax/33.0/apex.js"))} ("https://sfv5.online.gas.com/SalesforceV5RapidSearch/Scripts/g ("https://sfv5.online.gas.com/SalesforceV5RapidSearch/Scripts/g ) nstanceof HTMLInputElement &amp;&amp; element.getAttribute("type") == his; orce.DetailPageButton.invokePassiveValidation(button,</pre>	

- 4. Add the **EDQ** button you created in step 1 on your Page layout.
- 5. Go to Setup → Build → Customize → {Object Name} e.g. Accounts → Page Layout.
- 6. Select Buttons and drag the EDQ button to the Custom Buttons section of your page layout.



7. Click on Save.

### Rapid Search Address or Email / Phone Verification – Enforced Usage – Nonpage Override Implementation Method

**Note**: You should only follow the steps described in this section if you are utilizing **Rapid Search** address or inline email / phone verification and you chose **NOT** to override the "New" and "Edit" buttons as described in the previous step.

Enforced usage enables Rapid Search address verification and / or email and phone verification services to be invoked automatically ensuring contact data verification services are utilized without relying on end user interaction. On save if the address, email or phone number does not contain a Verified status or has been edited, verification services will be automatically invoked.

To enable enforced usage when using Rapid Search address, email / phone verification (non-page override) follow the steps below.

### **Create the Redirect Visualforce Page**

Go to Setup → Build → Develop → Visualforce Pages → click the New button at the top of the Visualforce page.

Search All Setup Ø Q Expand All   Collapse All	Visualforce	2						
Salesforce1 Setup	1999 - 1997 - 1997 - 1998 - 1998 - 1998 - 1998 - 1998 - 1998 - 1998 - 1998 - 1998 - 1998 - 1998 - 1998 - 1998 -	provide a robust and easy to use mechanis ate New View	m to create new and exciting user	experiences for your a	pplication or	to enhance	existing applica	tions to optir
Force.com Home	view. All V Crea	ate new view			AB	CDFF	G H I J K	L   M   N   O
System Overview		LANNON		Developer Console	ew			
System Overview	Action	Label	Name	Namespace Prefix	Api Version	Description	Created By Alias	Created Date
Personal Setup	Security	📥 LeadDynamicPage	LeadDynamicPage	EDQ	31.0		KMite	30/03/2015 09:33
My Personal Information     Email	Security   🗗	Redirect to Experian data quality page	LeadRedirectToDataQualityPage	EDQ	31.0		KMite	30/03/2015 09:33
<ul> <li>Import</li> </ul>	Security	📥 ContactDynamicPage	ContactDynamicPage	EDQ	31.0		KMite	30/03/2015 09:33

2. Enter the following values:

Label: {Object Name} Enforced Usage Name: {Object\_Name}EnforcedUsage

3. In the Visualforce Markup tab enter the code:

4. Replace {Object API Name} with the API name of your object (e.g. Account). If your Object comes from a managed package make sure that you replace {Object API Name} with the full Object API name including the object's prefix and suffix.

Quick Find / Search Ø Q Expand All   Collapse All	Visualforce Page
Lightning Experience	Page Edit Save Quick Save Cancel Where is this used? Component Reference Preview
Salesforce1 Quick Start	Page Information
Salesforce I Quick Start	Label Account Enforced Usage
Force.com Home	Name AccountEnforcedUsage Description
System Overview	Available for Salesforce mobile apps and  Lightning Pages
Personal Setup	Require CSRF protection on GET requests
My Personal Information     Email     Import     Desktop Integration	Visualforce Markup Version Settings
Salesforce Files New!	1 kapex:page showHeader="false" sidebar="false"
My Connected Data	3 standardController="Account" extensions="EDQ.DataQualityEnforcedUsageController" action="(!Execute}>
App Setup ▶ Customize	<pre>4 5 <edq:dataqualitydetailpagescripts 6="" 7="" dataqualitytenforcedusagedata}"<="" detailpageurl="{IDetailPageUrl}" pre="" urls="{!Urls}"></edq:dataqualitydetailpagescripts></pre>
Customize	8 Enablefnforcedlsage="frue" 9 IsCalledfromDetailpageOverride="false" />
<ul> <li>Develop</li> </ul>	10
Apex Classes	11 (/apex:page>
Apex Triggers	- 12
Apex Test Execution Apex Hammer Execution Status	
API	
Visualforce Components	
Custom Permissions	
· · · · · · · · · · · · · · · · · · ·	

#### **Example:**

If you would like to create the page for the standard object "Order" you need to replace {Object API Name} with "Order". If you would like to create the page for a custom object named "Test" which comes from a managed package named "EDQ" you need to replace the {Object API Name} with "EDQ\_Test\_c".

You may find the exact {Object Name} and {Object API Name} by going to **Setup**  $\rightarrow$  **Build**  $\rightarrow$  **Create**  $\rightarrow$  **Objects**. Select your object to navigate to your object's Definition Detail Page.

Search All Setup 0 Q Expand All   Collapse All	Test (Managed)			Help for this Page 🥝
Salesforce1 Setup	📩 This Custom Object Defin	nition is managed, m	neaning that you may only edit certain attributes. <u>Display More Informatio</u>	n
Force.com Home	Standard Fields [4]   Custom Fie	lds & Relationships [17] <u>Record</u>		uts [1]   Search Lavouts [6]   Buttons, Links, and Actions [8]   pject Limits [10]
System Overview	Custom Object Definition Singular Label	Detail Test	Edit	
Personal Setup	Plural Label	Test	Enable Reports	
My Personal Information	Object Name	Test	Track Activities	
Email	Namespace Prefix	EDQ_Test	Allow in Chatter Groups	
▶ Import	API Name	EDQ_Testc	Allow Sharing	8
Desktop Integration			Allow Bulk API Access	8
My Connected Data			Allow Streaming API Access	
			Track Field History	

5. After you created your Visualforce page click **Save**.

### Add the "{Object Name}EnforcedUsage" Visualforce Page to Your Object Layout

- Go to Setup → Build → Customize → {Object Name} (e.g. Account) → Page Layouts. Click Edit next to the Account Layout.
- 2. Select the Visualforce Pages item from the list on the left side of the Account layout table.
- 3. Drag the **{Object Name}EnforcedUsage** page somewhere on the page layout. Once it is placed, hover over it and click on the **Properties** icon which looks like a wrench ( ) positioned in the upper right corner of the component.
| Quick Find / Search 🚺 Q   | Account Layout - Custom Console Components Mini Page Layout Mini Console View   Video Tutorial Helpforthis Page 🦻  |
|---|--|
| Expand All   Collapse All   | Save + 0 duck Save Preventence. Cancel & Undo A Redo E Jayout Properties   |
| Lightning Experience  | Custom Links Oulck Find Page Name Redirect to the E  |
| Salesforce1 Quick Start   | Salesforel Actions tellBank Space AccountBynamicPage AccountBynamicPag |
| Force.com Home  | Report Charls Visualforce Pages -  |
| System Overview   | Account Detail Standard Buitons Custom Buitons Custom Buitons Validate Bilino Address  |
| Personal Setup  |  |
| My Personal Information     Email   | I - (Header visible on detail only)  |
| Import     Desktop Integration     Salesforce Files New!     My Connected Data    | Account Information (Header visible on edit only) Blank Space  |
| App Setup<br>Customize<br>Tab Names and Labels<br>Home<br>Activities<br>Campaigns | Vr) Account Enforced Usage   |

4. A pop up with the Visualforce Page Properties will appear. Enter:

Width (in pixels or %): 0%

Height (in pixels): 0

Show scrollbars and Show label should be left unchecked.

Width (in pixels or %)	0%	
Height (in pixels)	0	
Show scrollbars		
Show label		

5. Click **OK** and then click **Save**.

#### **Global Intuitive – Non-page Override Implementation Method**

**Note**: You should only follow the steps described in this section if you are utilizing **Global Intuitive** address verification and you chose **NOT** to override the "New" and "Edit" buttons.

In order to utilize the Non-page override implementation method with Global Intuitive validation mode, follow the steps below:

1. Go to Setup  $\rightarrow$  Build  $\rightarrow$  Develop  $\rightarrow$  Apex Classes.

Search All Setup 🕜 🔍	Apex C	Classes					Help for this Page 🔞
Salesforce1 Setup	Force.com A	Force.com Apex Code is an object oriented programming language that allows developers to develop on-demand business applications on the Force.com platform.					
Force.com Home	Yo Yo	Percent of Apex Used: 0.02% You are currently using 684 characters of Apex Code (excluding comments and @isTest annotated classes) in your organization, out of an allowed limit of 3,000,000 characters. Note that the amount in use includes both Apex Classes and Triggers defined in your organization.					
System Overview		Estimate your organization's code coverage 1 Compile all classes 1					
Personal Setup	View: All 🔻	Create New View					
My Personal Information     Email						<previo< th=""><th>ous Page   Next Page&gt;</th></previo<>	ous Page   Next Page>
				A   B   C   D   E   F	G   H   I   J   K   L   M	N   O   P   Q   R   S   T   U   V   W	
► Import			Developer Console New Ge		G   H   I   J   K   L   M n All Tests Schedule	N   O   P   Q   R   S   T   U   V   W	
Import     Desktop Integration	Action	Name ↑			n All Tests Schedule	N   O   P   Q   R   S   T   U   V   W	
▶ Import	Action Edit	Name ↑ <u>AccountDataQualityExt</u>		enerate from WSDL Ru	n All Tests Schedule	N   O   P   Q   R   S   T   U   V   W	X   Y   Z   Other All
Import     Desktop Integration     My Connected Data			Namespace Pro	enerate from WSDL Ru	n All Tests Schedule Size Without Comme	N O P Q R S T U V W Apex ents Last Modified By	V X Y Z Other All
Import     Desktop Integration     My Connected Data	Edit	AccountDataQualityExt	Namespace Pro	enerate from WSDL Run fix Api Version Status 31.0 Active	n All Tests Schedule Size Without Comme 265	N         O         P         Q         R         S         T         U         V         W           e Apex	V   X   Y   Z   Other     All       Override Log Filters
Import     Desktop Integration     My Connected Data	Edit Edit	AccountDataQualityExt	EDQ EDQ	rerate from WSDL Run fix Api Version Status 31.0 Active 31.0 Active	n All Tests Schedule Size Without Comme 265 548	N         O         P         Q         R         S         T         U         V         W           e Apex	Override Log Filters

2. Click on New and enter the following code replacing {Object name} with the name of your Object.

```
public class {Object Name}NonPageOverrideExtension {
    public {ObjectName}NonPageOverrideExtension(ApexPages.StandardController
    stdController) {
        PageRenderer = new EDQ.NonOverridePageRenderer(stdController, '{Object API
    Name}', touchpointNames);
    }
    public EDQ.NonOverridePageRenderer PageRenderer {get; private set; }
    private Set<string> touchpointNames = new Set<string> {};
}
```

```
Apex Class Version Settings
```

**Note**: If you would like to utilize Global Intuitive only in specific touchpoints, fill the **touchpointNames** collection with the touchpoint names you'd like to be displayed on the view. (eg. Billing Address, Shipping Address).

Example:

```
private Set<string> touchpointNames = new Set<string> {'Billing Address', 'Shipping
Address'};
```

If the touchpointNames collection is left empty, all configured for the current sObject will be available on the view.

- 3. Click the **Save** button.
- Go to Setup → Build → Develop → Visualforce Pages. Click the New button at the top of the Visualforce page.

5. Enter the following values:

Label: {Object Name} Global Intuitive Name: {Object\_Name}GlobalIntuitive

6. In the Visualforce Markup tab enter the code:

```
<apex:page standardController="{Object API Name}" title="Experian Data Quality"</pre>
tabStyle="{Object API Name}" extensions="{Object's Controller extension name you
created on step 2}" applyHtmlTag="false" applyBodyTag="false" showHeader="false"
cache="false" showQuickActionVfHeader="false">
<apex:includeScript value="/support/console/33.0/integration.js"/>
    <body id="lightningStyle">
        <apex:form id="experianForm" styleClass="edg-{!PageRenderer.SObjectName}</pre>
edqNonPageOverride">
             <apex:outputpanel id="edgNonPageOverride" rendered="{!OR(NOT</pre>
PageRenderer.IsValidationCompleted, NOT PageRenderer.IsSalesforce1)}">
                <apex:pagemessages id="messages" escape="false" />
                <apex:dynamicComponent componentValue="{!PageRenderer.PageBody}" />
                <edq:DataQualityNonPageOverride PageRenderer="{!PageRenderer}" />
             </apex:outputpanel>
            <edq:DataQualityNonPageOverrideScripts pagerenderer="{!PageRenderer}" />
        </apex:form>
    </body>
</apex:page>
```

7. Replace {*Object API Name*} with the API name of your object (e.g Account). If your Object comes from a managed package, make sure that you replace {*Object API Name*} with the full Object API name including the object's prefix and suffix.

- 8. Slick the **Save** button.
- 9. Go to Setup → Build → Customize → {Object Name} (e.g. Account) → Buttons, Links, and Actions.
- 10. Click the **New Button or Link** button.
- 11. Fill in the following information:

Label: Edit {Object Name} Details Name: Edit\_ {Object\_Name} \_Details Display Type: Detail Page Button Behavior: Execute JavaScript Content Source: OnClick JavaScript 12. Paste the below code in the content field for the button attributes:

```
var pageName = '{Name of the page you've created in step 4}';
var popupUrl = '/apex/' + pageName + '?id={!{Object API Name}.Id}';
var currentWindowQueryParams = window.location.search;
popupUrl = appendConsoleSpecificQueryParam(popupUrl, currentWindowQueryParams);
window.open(popupUrl, '_blank', 'Global Intuitive',
'height=800,width=600,top=300,left=300');
window.addEventListener("message", refreshPage, false);
function refreshPage(event) {
  if (event.data.action === 'EDQ-GI-Refresh') {
     window.location.reload();
  }
}
function appendConsoleSpecificQueryParam(url, searchQueryString) {
  if(searchQueryString[0] === '?') {
     searchQueryString = searchQueryString.substr(1)
  }
  var pairsArray = searchQueryString.split('&');
  for (var i = 0; i < pairsArray.length; i++) {</pre>
     var pair = pairsArray[i];
     var pairParts = pair.split('=');
     if (pairParts[0] === 'isdtp' ) {
       url += '&' + pair;
       break;
     }
  }
  return url;
}
```

- 13. Replace {*Object API Name*} with the API name of your object (e.g Account). If your Object comes from a managed package, make sure that you replace {*Object API Name*} with the full Object API name including the object's prefix and suffix.
- 14. Click the **Save** button.
- 15. Go to Setup → Customize → {Object Name} (e.g. Account). →Page Layouts
- 16. Select the Edit link next to the layout you would like to customize.
- 17. Locate the newly created button in the Layout pane on the top and drag and drop it to the Custom Buttons section.
- 18. Click the **Save** button.

## **Adding Custom Triggers**

# Add a Custom Trigger to Maintain Validation Status and Validation Timestamp

This trigger allows EDQ to maintain the custom fields you have created in **Adding EDQ Custom Fields to Your Objects** step. The custom trigger is responsible for maintaining the Validation status and Validation timestamp of the addresses, emails and phone numbers within Salesforce.

- 1. Go to Setup → Build → Customize → {Object Name} → Triggers
- 2. Click **New** to create a new trigger.
- 3. Copy and paste the following code:

```
trigger ExperianDataQuality_{Object Name}_BIBU on {Object API Name} (before insert,
before update) {
    EDQ.DataQualityService.SetValidationStatus(Trigger.new, Trigger.old,
Trigger.IsInsert, 2); }
```

4. Replace {*Object Name*} with the name of the Object and {*Object API Name*} with the API Name of the object.

Search All Setup <b>U Q</b> Expand All   Collapse All	Apex Trigger Apex Trigger	Help for this Page 🕜
Salesforce1 Setup	Apex Trigger Edit Save Quick Save Cancel	
Force.com Home	Apex Trigger Version Settings	
System Overview		
Personal Setup  My Personal Information	<pre>1 trigger ExperianDataQuality_Account_BIBU on Account (before insert, before update) { 2 EDQ.DataQualityService.SetValidationStatus(Trigger.new, Trigger.old, Trigger.IsInsert, 2); 3 </pre>	<i>h</i>

5. Click **Save** to save the trigger.

## Add a Custom Trigger Which Will Enable Web-To-Object Functionality

Note: This should only be done for Objects for which you would like to use Web-To-Object functionality.

This trigger is required to utilize Web-To-Object verification which validates addresses, emails and phone numbers for records inserted or updated by external sources. Go to Setup → Build → Customize → {Object Name} → Triggers.

Search All Setup 0 Q Expand All   Collapse All	Account Triggers	Account Triggers Define the Apex triggers for Accounts here.		
Salesforce1 Setup		ints nere.		
	Triggers	New	Triggers Help (?)	
Force.com Home	No triggers defined			
System Overview				

- 2. Click **New** to create a new trigger.
- 3. Copy and paste the following code:

trigger ExperianDataQuality\_**{Object Name}**\_AIAU on **{Object API Name}** (after insert, after update) { EDQ.DataQualityService.ExecuteWebToObject(Trigger.New, 2, Trigger.IsUpdate); }

4. Replace {*Object Name*} with the name of the Object and {*Object API Name*} with the API Name of the object.

•			
Search All Setup <b>V Q</b> Expand All   Collapse All	Apex Trigger Apex Trigger		Help for this Page 🤣
Salesforce1 Setup	Apex Trigger Edit	Save Quick Save Cancel	
Force.com Home	Apex Trigger Version Settings		
System Overview	Is Active 🖉		
Personal Setup  My Personal Information		uality_Account_ <u>AIAU</u> on Account (after insert, after update) { rvice.ExecuteWebToObject(Trigger.New, 2, <u>Trigger.IsUpdate</u> );	Å

5. Click **Save** to save the trigger.

## **EDQ ADMINISTRATION SETTINGS**

The following steps outline the process of configuring the Address, Email and Phone settings from the EDQ Administration are. Turn to the relevant pages for step by step instructions.

Step	Details
1. Address Verification settings	Page 39
2. Email Verification settings	Page 50
3. Phone Verification settings	Page 56

**Note:** Your Experian Data Quality package comes with pre-configured settings for Address, Email and Phone Verification for the **Account**, **Contact**, **Lead** and **Contract** standard Objects.

Configuration settings for EDQ service are completed in the EDQ Administration tab. In order to enable / configure Address, Email and Phone Verification you will be required to grant the application permission to your Salesforce account. From the navigation bar select All Tabs (+) and navigate to the EDQ tab. The first time you access the administration area you will be requested to grant access to the application.



2. Click on the **Grant Permission Now** button. A pop up page will open describing the permission the application is requesting.



3. Click Allow.

Note: You will only need to grant permission to the application once.

4. Once access has been granted, you will be prompted to enter your **Application Key** or you can sign up for a free trial.

	your Application I		OR	Start your 14-day free Please complete all fields	e trial
Application Key		۵		First name	A
	Submit			Last name	
	is required to complete to the total of total of the total of to	the installation of our ion key, contact us today		Email	
LOCATION	PHONE	HOURS (MON-FRI)			
Australia	+61 (0) 2 8907 7211	9am - 5pm AEST		Company	
United Kingdom	+44 (0) 800 197 7920	9am - 5pm GMT		United Kingdom	÷
USA and Canada	+1 (888) 771 8822	9am - 5pm EST		I agree to the Terms and Condi	tions.
				Start free tria	1
ASICO					

5. Enter your **Application Key** and click **Submit** 

The Application Key is provided by your Experian representative.

**Note:** If you have not received your Application Key from Experian Data Quality please contact Experian Technical Support.

## Signing up for a FREE Trial

If you would like to try the app for FREE simply complete the free trial sign up form to start your free trial.

- United States or Canada users: once you fill in the free trial form you will automatically be provisioned with an application key and will immediately be able to proceed to the Experian Quick Start Wizard.
- **Non-United States or Canada users:** once you fill in the free trial form, you will receive a confirmation email and a member of the team will be in touch within two working days to get you up and running with your free trial.

After your application key is registered the Experian Quick Start Wizard will open.

**Note:** If you wish to configure the solution within any other standard object(s), custom object(s), custom Touchpoint(s) or custom Visualforce page(s), close the wizard and configure the solution following the steps outlined in the "*Configuration*" section in the "**Installation and Configuration Guide**".

Start the wizard by clicking on the Let's Get Started button.

Welcome to the Experian C	≀uick Start Wizard!
About the Experian Quick Start Wizard This wizard walks you through the basic setup of the Global Data Quality for Salesforce solution within the Accounts, Contacts, Contracts or Leads standard objects. If you wish to configure the solution within any other standard objects, custom objects or custom Visualforce page, close the wizard and configure the solution following the steps outlined in the accompanying documentation. Let's Get Started	<ul> <li>Address Verification</li> <li>Email Verification</li> <li>Phone Verification</li> <li>Contact Data Quality</li> </ul>
or Close the Wizard	

This document provides an overview of the steps required for manually installing and configuring the solution. Customers who wish to utilise EDQ service within the **Accounts**, **Contacts**, **Contracts** or **Leads** standard objects can use **The Experian Quick Start Wizard** and accompanying **Quick Start Guide** to quickly configure the solution.

1. Click the **Close the Wizard** button to proceed with manually installing and configuring the solution.

After you close the wizard you will be redirected to the EDQ Administration area. From here you can configure Address, Email and Phone Settings and also manage Batch mode functionality.

#### EDQ Administration

Address Verification
 Email Verification
 Phone Verification My Account

#### EDQ Batch

Administration Manage Batch Jobs Batch Job Results Advanced Settings

Logout

EDQ Administration	experia
Address Verification	
Address Settings (Disabled)	
User Profile Settings	
Dataset Settings	
Advanced Settings	
User Profile Settings     Advanced Settings	
Phone Verification	
Phone Settings (Disabled)	
User Profile Settings	
oact from octaings	
Dataset Settings	

## **Enable Address Verification**

### **Configure Address Verification Settings**

Address settings are configured within the Address Verification area of the EDQ Administration tab. The following steps outline the process for configuring Address verification.

Step			Details
	1.	Enable Address Verification for an Object	Page 39
	2.	Touchpoint Creation	Page 42

#### **Enable Address Verification for an Object**

1. Click the Address Settings ('Enabled / Disabled').

The Address Settings page will open. It contains two sections: **Enable Address Verification** and **Object Settings**.

2. Check the **Enable Address Verification** checkbox. This is a master switch which turns on / off Address verification for all Objects in your Salesforce account.

EDQ Administration Address Verification		experian.			
Address Settings (Enabled) User Profile Settings Dataset Settings Advanced Settings	Enable Addr	Enable Address Verification Save			
<ul> <li>Email Verification</li> <li>Phone Verification</li> <li>My Account</li> </ul>	Object Settin		New		
EDQ Batch	Action Edit   Delete	Object Account		Touchpoint Billing Address Shipping Address	
Administration Manage Batch Jobs	Edit   Delete	Contact		<u>Mailing Address</u> Other Address	
Batch Job Results Advanced Settings	Edit   Delete Edit   Delete	Contract Lead		Billing Address Address	
Logout					

3. Click Save.

#### **Configure Object Settings**

- In the Object Settings section click on the **Edit** action link next to the Object you would like to configure or click the **New** button to create and configure a new Object that is not present in the Object settings table by default.
- 2. You will be redirected to the **Object Settings** page.

EDQ Administration  C Address Verification	Object Settings							experian.
Address Settings (Enabled) User Profile Settings	Object Option	ıs		Save Save & Close	Cancel Delete	]		
Dataset Settings Advanced Settings Email Verification Phone Verification My Account	Enable W	Object Name Validate on Entry Veb-to-Object Functionality	Account Disabled V Disabled V		Validation Mode Default Dataset	Global Intuitive United Kingdom (GBR)	<b>v</b>	
EDQ Batch Administration Manage Batch Jobs Batch Job Results Advanced Settings	Touchpoints Action Edit   Delete Edit   Delete	Touchpoint Billing Address Shipping Address		New				
Lonout								

3. Configure the settings as required:

**Object Name** – Choose the Object you would like to configure (e.g. Account) from the drop-down list (required if you are configuring settings for a new Object).

**Validate on Entry** – Enables / Disables front-end Address verification for the selected Object. Address validation is controlled on per Touchpoint basis therefore you should enable Address validation for each Touchpoint where Address validation is required. <u>Recommended mode</u>: Enabled.

**Enable Web-to-Object Functionality** – This option allows you to Enable / Disable Address verification for records created by Salesforce's **Web-to-Lead** functionality or other records created from other external sources. Validation is performed automatically when the record is created and does not require user interaction. We advise you to make sure all mandatory fields in the Object are populated as a part of your **Web-to-Lead** or external entry process to ensure the best results. <u>Recommended mode</u>: **Enable** for the **Leads** object and **Disable** for the other objects.

**Validation Mode** – This dropdown contains a picklist of available validation modes which can be used to validate an address based on your preferred workflow, we advise using the default settings for validation mode as these are aligned with general industry preferences:

**Rapid Search**: The Rapid Search Address Verification workflow is used for both new and edited records. Rapid Search mode allows you to validate an address at the point of entry quickly and accurately, reducing keystrokes and time.

*Interactive*: The Interactive Address Verification workflow is used for both new and edited records. EDQ service is invoked on Save, when a new record is created or edited, the user is directed to the EDQ Interactive Verification screen to verify an address.

**Passive**: Enables silent validation, EDQ service is invoked on Save however the user will not be prompted for verification or interaction as the process is silent. If an address is verified by EDQ or it matched to the building level but the required sub-building information could not be validated the address is considered "*Verified*", in all other cases the address will be returned as "*Could not be Verified*".

**Global Intuitive**: The Global Intuitive Address Validation allows you to capture validated address in real time through a predictive engine.

**Rapid Search** + **Interactive**: Uses the Rapid Search Address Verification workflow for new record creation and the Interactive Address Verification workflow for edited records.

**Global Intuitive + Interactive**: Uses the Global Intuitive Address validation for new address creation and the Interactive Address Validation workflow for edited records.

**Global Intuitive + Rapid Search**: Uses the Global Intuitive Address validation for new address creation and the Rapid Search Address Validation workflow for edited records.

EDQ Administration C Address Verification	Object Settings Account		experian.
Address Settings (Enabled) User Profile Settings Dataset Settings Advanced Settings Email Verification Phone Verification My Account	Object Options Object Name Validate on Entry Enable Web-to-Object Functionality	Save     Save & Close     Cancel     Delete       Account     Validation Mode     Rapid Search + Interactive     v       Disabled v     Default Dataset     United Kingdom (GBR)     v       Disabled v     Default Search Engine     Single Line     v       Edit Final Address on Last Screen     Desbled v     Desbled v     V	
EDQ Batch Administration Manage Batch Jobs Batch Job Results Advanced Settings		Interactive Auto Accept Rapid Search Auto Accept Rapid Search Invoke with a Button Number of Rapid Search Invokes Rapid Search Manual Address Entry Rapid Search Manual Address Entry	
Logout	Action         Touchpoint           Edit   Delete         Billing Address           Edit   Delete         Shipping Address	New	

**Note**: For more information regarding the validation modes please refer to the user guide.

After selecting an option from the validation mode dropdown several options relevant to the selected - will be displayed on the page:

**Default Dataset** (displays for *Rapid Search*) – The setting allows you to choose a default Dataset for the Rapid Search Address Verification popup.

**Default Search Engine** (displays for **Rapid Search**) – The setting allows you to choose a default search engine for the Rapid Search Address Verification popup. The options are: "*Singleline*", "*Typedown*", "Verification" and "*Intuitive*". The solution provides a number of distinct search engines that can be used to facilitate the address capture process. For more information on the specific search engines please refer to the user guide

*Single Line* - The Single Line engine is designed so that the user can enter minimal information in order to produce a list of matching and close-matching addresses from which they can select the required one.

**Typedown** - The Typedown engine is designed to allow the user to drill down through a series of picklists to select the required address. When a user enters text into the search field, the picklist is updated a short period after the user stops typing. The more characters that the user enters, the more refinement is shown in the picklist. This 'dynamic refinement' enables searches to be initiated within the EDQ pop up without the user having to hit 'Enter' or click the 'Search' button as is the case with Single Line.

*Intuitive* - The Intuitive Search engine is designed so that the user can enter addresses quickly and easily, using a real-time picklist. The Intuitive Search scenario does not require further refinement after the address has been entered, as it starts with the most specific address elements. As the user types, the picklist automatically updates with suggestions. The Intuitive Search mode only supports picklists returned in a flattened mode and is available for the following datasets only (AUS, AUG, NZL, NZG, and FRI).

*Verification* - The Verification engine is designed so that only minimal interaction, or none at all, is required from the user. The user enters their whole address in the same way that it would be written on an envelope, and the entire address is submitted to the engine. The engine returns a verification level which corresponds to the degree of confidence in the returned (and reformatted) match. For addresses that could not be matched with confidence, further interaction may be required.

**Edit Final Address on Last Screen** (displays for **Rapid Search** and **Interactive**, plus combinations including **Rapid Search** or **Interactive**) – Set this option to Enabled if you would like users to be able to edit the verified address on the final screen of the address verification user interface. Editing the final address will return a Validation Status of "*User Preferred*".

**Interactive Auto Accept** (displays for *Interactive*) – This setting determines whether addresses validated by EDQ are auto accepted without any intervention from the user. If you choose to enable this option addresses which are returned as "*Verified*" or as "*Could not be verified*" will automatically be accepted and pasted back to the Salesforce page. Recommended mode: **Disable**.

**Rapid Search Auto Accept** (displays for *Rapid Search)* – This setting determines whether verified addresses are automatically accepted without any intervention from the user. If this setting is set to Enabled, verified addresses will be automatically pasted back to the Salesforce page. Recommended mode: **Disable**.

**Rapid Search Invoke with a Button** (displays for **Rapid Search**) – Rapid Search can be invoked in one of two ways, this setting determines how Rapid Search is invoked. If you set this option to Enabled, the Rapid Search popup will be invoked with a button, in this scenario a Validate button is positioned alongside the address fields, when clicked Rapid Search will invoke. If you set this option to Disabled, there is no Validate button, instead Rapid Search will be invoked as soon as the user clicks into or tabs into one of the address fields.

**Number of Rapid Search Invokes** (displays for *Rapid Search*) – Determines the number of times the Rapid Search pop up can be invoked when Invoke Search Engine with a Button is set to 'Disabled'. For example setting this to 3 allows users to invoke, close and re-invoke the Rapid Search pop up a maximum three times within a single record creation or edit workflow, on the fourth attempt the pop up will not invoke. This option is only relevant if you have set **Invoke Search Engine With a Button** to Disabled.

**Rapid Search Manual Address Entry** (displays for **Rapid Search**) – This setting enables users to manually enter an address within the Rapid Search pop up. If you set this option to **Enabled** a Enter Address Manually link is available on the bottom right of the Rapid Search pop up, when clicked users are able to manually enter an address. Manually entering an address will return a Validation Status of *"Manually Entered"*.

4. Click **Save** to maintain your settings.

#### **Touchpoint Creation**

The next step after you have configured your Object settings is to create the Touchpoints. Touchpoints allow users to setup a point of reference between Salesforce and the EDQ service. Users define input mappings (the address fields which contain the data to be validated) and output mappings (where the solution returns verified address data)

1. Select the **Edit** action link if you want to configure existing Touchpoint settings or click the **New** button to create a new Touchpoint. The **Touchpoint Settings** page opens.

Note: Note that the mandatory fields are marked with a red line.

Touchpoint Settings	
Object Name	
	Billing Address Disabled

**Touchpoint name:** Type a unique name for your Touchpoint (e.g. Billing Address) **Validate on Entry:** Select **Enabled** from the dropdown

#### **Input Mapping**

Input Mapping allows data already entered into Salesforce to be verified or used as the starting point for an Address Search. Mapping the fields of your Salesforce form to EDQ Address Fields enables the solution to find the best match against your existing address data.

Use the Address Field picklist on the left side to select an EDQ address field and map it to the corresponding Object field from the picklist on the right side. You may use the **Add Another Mapping** link to create a new mapping if needed.

Input Mapping			
	Address Field	Object Field	
	Street 🗸	Billing Street	<ul> <li>O</li> </ul>
	City 🗸	Billing City	▼ ○
	State 🗸 🗸	Billing State/Province	<ul> <li>O</li> </ul>
	Postcode 🗸 🗸	Billing Zip/Postal Code	<ul> <li>O</li> </ul>
	Country 🗸	Billing Country	<ul> <li>•</li> </ul>
	Add Another Mapping		

Note: Country and Street or City are mandatory fields for Input Mapping.

#### System Fields Output Mapping

In this section, you will be prompted to map the **Validation Status** and the **Validation Timestamp** fields. The Validation Status filed is a Text field which stores the current validation status. The Validation Timestamp field is a Date / Time field which stores the timestamp of the last validation attempt by Experian Data Quality.

System Fields Output Mapping		
	Billing Address Validation Status Billing Address Validation Timestamp	<ul><li>✓</li><li>✓</li></ul>

Note: Validation Status field is mandatory for Interactive search and for Web-to-Lead.

#### **Output Mapping**

Output Mappings control the way the solution returns the final address results into your Salesforce fields.

Select the **Edit** action link if you want to configure the output mapping for an existing Dataset or click the **New** button to create new dataset output mapping. You will be redirected to the **Per Dataset Output Mapping** page.

From the Dataset dropdown, you can leave Default or choose a preferred Dataset.

Default Dataset – The Default layout and associated Output mappings will be used for all datasets, if an individual dataset output mapping (Preferred dataset) is created, this will overwrite the default output mapping for that specific country

- 1. **Default Dataset** If you choose the Default dataset the Layout field is automatically populated with the default layout settings.
- 2. The structure of the Layout is listed on the right.
- 3. Use the Address Field picklist to select the Layout line and the corresponding Object Field picklist to select the Salesforce field the Layout line should be mapped too.
- 4. Add Another Mapping You may use this link to create a new mapping if needed.

chpoint Settings CCOUNT					experian
Per Dataset Output Mapping	S	ave Save & Close Cancel Delete	•		
	Dataset	Default	~		
	Layout	SalesforceDefault ∨			
	Object Field	Address Field			
Billing Street	~	1. Street 1	~ <b>O</b>	1. Street 1	
Billing Street	~	2. Street 2	~ <b>O</b>	2. Street 2	
Billing City	~	3. City	~ <b>O</b>	3. City	
Billing State/Province	¥	4. State/Province	v 🕒	4. State/Province 5. ZIP/Postal Code	
Billing Zip/Postal Code	~	5. ZIP/Postal Code	~ 🗢	6. Country/Region	
Billing Country	~	6. Country/Region	~ 🔾		

Save your changes by clicking the Save & Close button.

#### **Preferred Dataset**

If you would like to create a specific output mapping for a particular Dataset you can override the Default output mapping.

1. Choose your preferred Dataset from the dropdown (e.g. United Kingdom).

- 2. Select your Layout from the dropdown (e.g. Salesforce Typedown).
- 3. The structure of the Layout is listed on the right.
- 4. Use the Address Field picklist to select the Layout line and the corresponding Object Field picklist to select the Salesforce field the Layout line should be mapped too.
- 5. Add Another Mapping You may use this link to create a new mapping if needed.

Note: You will have to create a mapping for at least one field.

EDQ Administration  Address Verification	Touchpoint Settings Account	experian.
Address Settings (Enabled) User Profile Settings Dataset Settings Advanced Settings	Per Dataset Output Mapping     Save & Close     Cancel       Dataset     United Kingdom (GBR)     v       Layout     SalesforceTypedown     v	
Phone Verification My Account	Object Field     Address Field       Billing Street     -None       Billing City     -None       Billing State/Province     -None       Billing State/Province     -None	^
Administration Manage Batch Jobs Batch Job Results Advanced Settings	Billing Zip/Postal Code      None       -       4.       5. Organisation         Billing Country      None       -       6. Department       7. Sub-building name         Add Another Mapping       8. Sub-building number	
Logout	9. Building name 10. Building number 11. Dependent thoroughfare (Name) 12. Dependent thoroughfare (Descriptor) 13. Thoroughfare (Name) 14. Thoroughfare (Descriptor) 15. Double dependent locality 16. Dependent locality	)

6. Save your changes by clicking the Save & Close button and then Save on the Touchpoint Settings page.

**Note:** Follow the same steps to enable Address Validation for any other custom or standard Object (Contact, Contract, Lead etc.)

### **Additional Options**

In the left-side menu of the EDQ Administration pane, under Address Verification you can also see the User Profile Settings, the Dataset Settings and the Advanced Settings links.

#### **User Profile Settings**

This section allows you to specify which user profiles have access to address verification functionality and allows you to configure certain settings on a per user profile basis.

To specify which user profiles, have access to address verification functionality follow the steps below:

1. Select the **User Profile Settings** link. The User Profiles page opens displaying a list of enabled User Profiles.

DQ Administration Address Verification	EDQ Administration				experian.
Address Settings (Enabled)	User Profiles		Configure	ABCDEFGHIJKLMN	O P Q R S T U V W X Y Z Other Al
Dataset Settings	Action	Profile			
Advanced Settings	Edit   Delete	Analytics Cloud Integration User			
Email Verification	Edit   Delete	Analytics Cloud Security User			
Phone Verification My Account	Edit   Delete	Authenticated Website			
	Edit   Delete	Authenticated Website			
	Edit   Delete	Chatter External User			
DQ Batch	Edit   Delete	Chatter Free User			
Administration	Edit   Delete	Chatter Moderator User			
Manage Batch Jobs	Edit   Delete	Chatter Only User			
Batch Job Results	Edit   Delete	Company Communities User			
Advanced Settings	Edit   Delete	Contract Manager			
	1 - 10 of 43	1		I Previous Next I II	Page 1 of 5

- 2. Click the **Configure** button to open the **Configure User Profiles** page.
- 3. From the list on the left select the User Profiles you would like to enable Address Verification for (e.g. System Administrator).
- 4. Click on the **Add** button to enable Address Verification for the selected User Profiles.

EDQ Administration C Address Verification	EDQ Administration User Profile Settings			experian.
Address Settings (Enabled) User Profile Settings		Sa	Cancel	
Dataset Settings Advanced Settings	Configure User Profiles			
-	Avialable User Profiles		Enabled User Profiles	
Email Verification     Phone Verification     My Account	Read Only Service Cloud Silver Partner User	Add	Analytics Cloud Integration User Analytics Cloud Security User Authenticated Website Authenticated Website	
EDQ Batch Administration Manage Batch Jobs Batch Job Results Advanced Settings		Remove	Chatter External User Chatter Moderator User Chatter Moderator User Company Communities User Contract Manager Cross Org Data Proxy User Custom: Markatino. Brofila	v
Logout				

#### 5. Click Save.

To configure Address Verification settings on a per User Profile basis follow the steps below:

- 1. Click on the **User Profile Settings** link. The User Profiles page will open displaying the enabled User Profiles in a table.
- 2. Click on the Edit action link next to the required User Profile from the table.
- 3. The Profile page will open. From this page you can select specific settings on per User Profile basis for all Objects for which address verification Touchpoints were created.

You will notice that initially all settings are set to **Default.** If you leave the Default value for a setting, the actual setting value will be taken from the value chosen in the Object Settings area (see: **Enable Address Verification for an Object**). The current default value is shown in parentheses next to "*Default*".

EDQ Administration C Address Verification Address Settings (Enabled)	Address Settings Analytics Cloud Integration User Profile	experian.
User Profile Settings	Save Save & Close Cancel	
Dataset Settings Advanced Settings Email Verification Phone Verification My Account	Account Settings Validation Mode Default [Global Intuitive] Default [Global Intuitive] Default [Drited States (USA)] Edit Final Address on Last Screen Default [Disabled] v	

### **Dataset Settings**

Click on the **Dataset Settings** link. The **Dataset Settings** page opens displaying a list of all available Datasets for which you are licensed.

EDQ Administration	EDQ Administration Dataset Settin	ngs				experian
Address Settings (Enabled) User Profile Settings Dataset Settings	Dataset Settings		New D Refresh Data	elete Selected		A   B   C   D   E   F   G   H   I   J   K   L   M   N   O   P   Q   R   S   T   U   V   W   Y   Z   Other   A
Advanced Settings	Action	Dataset Name		Inital Engine	Flatten Picklists	Alias(es)
-	Edit   Delete	Afghanistan (AFG)		Default	Enabled	AF
Email Verification     Phone Verification	Edit   Delete	Albania (ALB)		Default	Enabled	AL
My Account	Edit   Delete	Algeria (DZA)		Default	Enabled	DZ
,	Edit   Delete	Andorra (AND)		Default	Enabled	AD
EDQ Batch	Edit   Delete	Angola (AGO)		Default	Enabled	AO
EDQ Balch	Edit   Delete	Antigua and Barbuda (ATG)		Default	Enabled	AG
Administration	Edit   Delete	Argentina (ARG)		Default	Enabled	AR, ARGENTINA
Manage Batch Jobs Batch Job Results	Edit   Delete	Armenia (ARM)		Default	Enabled	AM
Advanced Settings	Edit   Delete	Aruba (ABW)		Default	Enabled	AW
	Edit   Delete	Australia (AUS)		Default	Enabled	AU, AUSTRALIA, OZ
Logout	1 - 10 of 193 🔍	0 selected			44 4 Previous	Next > >> Page 1 of 2

To create a new set of **Datasets Settings**, click the **New** button, to edit an existing set of Dataset Settings select the **Edit** action link next to the specific Dataset. You will be redirected to the **Dataset Settings** page.

EDQ Administration C Address Verification	Dataset Settings Edit Dataset Settings		experian.
Address Settings (Enabled) User Profile Settings	Dataset Settings	Save Save & Close Cancel Delete	
Dataset Settings Advanced Settings		Dataset Name United Kingdom (GBR)	
Email Verification     Phone Verification     My Account		Initial Engine Default v Dataset Aliases MIGREICHLE ROYAUME, WALES Allow Empty Flatten Picklists Enabled v	
EDQ Batch		Restore Defaults	

**Dataset name** – if you are editing an existing set of Dataset settings, this dropdown box will display the name of the Dataset.

If you are creating a new set of Dataset settings, this dropdown box will be populated with a list of all datasets available which do not already have a set of Dataset Settings configured.

**Initial Engine** – choose from the dropdown list or leave Default. If you leave the Default value the actual setting value will be taken from the value chosen in the Object Settings area (see: **Enable Address Verification for an Object**).

**Data Set Aliases** – The available aliases for the selected Dataset are displayed in this field. You can also enter additional aliases if needed.

**Allow Empty** – Checking this checkbox allows you to assign an empty value as an alias for the selected Dataset.

**Flatten Picklists** – this mode is designed to produce simple picklists from which users can easily select the correct address. This mode returns picklists that cannot be refined or stepped into (except in special circumstances) and are useful when little user interaction is needed.

**Note:** This setting applies to the **Singleline** search engine only. Any picklists returned by the **Verification** engine will always be returned as flattened picklists.

Restore Defaults - Select this link to restore all your default dataset settings if needed.

Click Save & Close to save your settings.

#### **Advanced Settings**

The advanced settings sections give you full control over address search behavior. We do not recommend changing these settings without consulting with your EDQ representative.

Click on the **Advanced Settings** link to be directed to the Advanced Settings page. You will see the following fields:

EDQ Administration Address Verification	Address Settings Advanced Settings				experian.
Address Settings (Enabled) User Profile Settings Dataset Settings		Save Save & Clos	Cancel		
Advanced Settings	Upon Failure Disable Interactive For (min)	0	Search Intensity	Close 🗸	
Email Verification	Start Initial Intuitive Search After	2	Timeout (sec)	10	]
Phone Verification	(char) Refine Intuitive Search After (sec)		Threshold	25	]
My Account	Maximum Picklist Items Count in	1 100	Concatenation Separator	, v	
	Rapid Search	•	Custom Separator		
EDQ Batch		Restore Defaults	Maximum Picklist Items Count in Global Intuitive	7 👻	
Administration			Display Country Field Above the Address for Global Intuitive		
Manage Batch Jobs Batch Job Results			Choose your Validation Status	Verified by Experian 🗸 🗸	
Advanced Settings					
Logout					

**Upon Failure Disable Interactive For** – allows you to set the number of minutes for which you would like to disable Interactive address verification in case of a failure or a timeout.

**Start Initial Intuitive Search After** – shows how many characters the users should enter before they start the validation process for the Intuitive engine in Rapid Search mode.

**Refine Intuitive Search After** – This option sets the number of seconds the intuitive search engine should wait before refining the search once a new character is entered.

This option applies to the Intuitive search engine in Rapid Search mode.

**Maximum Picklist Items Count in Rapid Search** – determines the maximum number of picklist items (results) that will be displayed within the picklist for Rapid Search mode.

**Search Intensity** – The value of this drop-down box defines the intensity with which the search engine will work to obtain a match. A higher intensity may yield more results, but will also result in longer search time. The following Search Intensity values are available:

*Exact*: This value allows no mistakes in the search term, but is the fastest.

*Close*: (Recommended): This value allows some mistakes in the search term, and is the default setting.

*Extensive*: This value allows many mistakes in the search term, but results in the longest search time.

**Timeout (sec)** – The timeout is a numerical value (entered in seconds) that specifies a time limit for the search. The default setting is 10 seconds.

**Threshold** – The threshold is a numerical value that provides a cut-off point for the number of matches returned by a search. The threshold can range from 5 to 100. The default setting is 25.

**Concatenation Separator** – The concatenation separator provides you with the ability to select a separator when more than one output address line is mapped to an address field.

**Custom Separator** – The custom separator is available only when the "Use custom separator" value is selected in the Concatenation Separator dropdown and provides you with the ability to use a custom value as a concatenation separator.

**Maximum Picklist Items Count in Global Intuitive** - Determines the maximum number of picklist items (results) that will be displayed within the picklist when utilizing the Global Intuitive validation mode.

**Choose Your Validation Status** – This option provides you the ability to choose whether your verified status to be "Verified by Experian" or "Verified by Experian QAS".

**Note:** If you would like to migrate your status from **Verified By Experian QAS** to **Verified by Experian** please contact EDQ and we can provide documentation and sample script guidance with that process.

**Restore Defaults** – Click this link If you wish to restore the default settings on the page.

## **Enable Email Verification**

### **Configure Email Verification Settings**

Email configuration settings is performed within the **Email Verification** area of the EDQ Administration tab. The following steps outline the process **for** configuring Email verification:

Step		Details
1.	Enable Email Verification for an Object	Page 48
2.	Touchpoint Creation	Page 50

#### **Enable Email Verification for an Object**

- 1. Click on the **Enable Email Verification** link in the EDQ Administration pane. The Email Settings page will open. It contains two sections: **Enable Email Verification** and **Object Settings**.
- 2. Check the **Enable Email Verification** checkbox. This is a master switch which turns on / off Email Verification in your Salesforce account for all Objects.

EDQ Administration <ul> <li>Address Verification</li> <li>Email Verification</li> </ul>	EDQ Administratio Email Sett				experian.
Email Settings (Enabled)	Enable Email	Verification	Save		
User Profile Settings Advanced Settings			Enable Email Verification		
<ul> <li>Phone Verification</li> <li>My Account</li> </ul>	Object Settin	gs	New		
	Action	Object		Touchpoint	
EDQ Batch	Edit   Delete	Contact		Email	
Administration Manage Batch Jobs	Edit   Delete	Lead		Email	

3. Click Save.

#### **Configure Object Settings**

- 1. In the Object Settings section click the **Edit** action link next to the Object you would like to configure or click the **New** button to create and configure a new Object that is not present in the Object settings table.
- 2. You will be directed to the **Object Options** page.

EDQ Administration  Address Verification  Comparison	Object Settings Create New Object Settings			experian.
Email Settings (Enabled)	Object Options	Save Save & Close Cancel		
User Profile Settings Advanced Settings Phone Verification My Account	Object Name Validate on Entry Enable Web-to-Object Functionality	-None v Enabled v Enabled v	Validation Mode	

**Object Name** – Choose the Object you would like to configure (e.g. Account) from the drop-down list (required if you are configuring settings for a new Object).

**Validate on Entry** – Enables / Disables front-end Email verification for the selected Object. Email validation is controlled on a per Touchpoint basis therefore you should enable Email validation for each Touchpoint where Email validation is required. Recommended mode: **Enabled**.

**Enable Web-to-Object Functionality** – This option allows you to Enable / Disable Email verification for records created by Salesforce's **Web-to-Lead** functionality or other external sources. Validation is performed automatically when the object is created and does not require user interaction. Recommended mode: **Enable** for the **Leads** object and **Disable** for the other objects.

**Validation Mode** – This dropdown shows a picklist of the following options for setting your preferred workflow:

Inline: Email verification is performed "inline" directly on the Salesforce page.

*Interactive*: Email verification is invoked on **Save** and is performed via the Interactive Validation workflow.

*Passive*: Email verification is invoked on **Save**, however it will be performed silently and there is no interaction with the user.

**Auto Accept** - (displays when Interactive Validation mode is selected) – Allows users to Enable / Disable automatic accepting of email addresses for which EDQ was able to conclusively classify as "*Verified*" or "*Not Verified*". If you enable this option the EDQ interactive email verification behaves in the following way:

If the email you enter comes back with one of the selected Verified Certainties in the **Email Settings**  $\rightarrow$ **Advanced settings** section in the EDQ Administration area, EDQ will automatically accept the email and mark it as "*Verified by Experian*" without further user interaction. By default, email addresses which come back with a validation certainty levels of "*Verified*" or "*Unknown*" are treated as verified.

If the email you enter comes back with one of the not selected Verified certainties in the **Email Settings**  $\rightarrow$ **Advanced settings** section in the EDQ Administration area, EDQ will automatically accept the email and mark it as "*Could not be Verified*" without further user interaction. By default, email addresses which come back with a validation certainty levels of "Undeliverable", "*Unreachable*", "*Illegitimate*" or "*Disposable*" are treated as not verified.

If the email you entered cannot be conclusively verified by EDQ and it comes back with suggestions you will be presented with the multiple match EDQ Verification screen (for more information refer to the User Guide) where you may choose to accept one of the suggested corrections or choose the original email you entered.

For more information on **Verified Certainties** navigate to the Advanced Settings section. Recommended mode: **Disabled**.

3. Click Save.

### **Touchpoint Creation**

The next step after you have configured your Object settings is to create Touchpoints.

Select the **Edit** action link if you want to configure Touchpoint settings for an existing Touchpoint or click the **New** button to create a new Touchpoint. The **Touchpoint Settings** page opens.

<ul> <li>Email Verification</li> <li>Email Settings (Enabled)</li> </ul>	Save Save & Close Cancel
User Profile Settings	Touchpoint Settings
Advanced Settings	Object Name Account
Phone Verification	Touchpoint Name
My Account	Validate on Entry Enabled <b>T</b>

**Touchpoint name:** Type a unique name for your Touchpoint. **Validate on Entry:** Select Enabled from the dropdown.

#### **Input Mapping**

Input mapping is used to identify (map) the **email components** of your Salesforce form which are to be utilized for Email Verification.

Use the Email Field picklist on the left to select an EDQ email field and the Object Field picklist on the right to select a field which will contain the relevant email data.

	Input Mapping				
EDQ Batch	Email F	ield	Object Field		
Administration	Email	•	Email		
Manage Batch Jobs					

#### System Fields Output Mapping

In this section, you will be prompted to map the Validation Status, the Validation Timestamp and the Validation Message fields. The **Validation Status** filed is a text field which stores the current validation status. The **Validation Timestamp** field is a Date / Time field which stores the timestamp of the last validation attempt by EDQ. The **Validation Message** field is used to store the returned validation message.

Batch Job Results	System Fields Output Mapping			
	Validation Status	Choose Field	۲	
	Validation Timestamp	Choose Field	•	
	Validation Message	Choose Field	T	

Note: When utilizing the Verification workflow the Validation Status field is mandatory.

#### **Output Mapping**

The output mapping allows you to map Email address results to Salesforce fields.

Use the picklist on the left to select the available **Object** output fields in your Salesforce form and select the appropriate EDQ Email field item which should be returned to the required Salesforce field.

**Add Another Mapping** – select this link if you want to map more fields on your form. You can use the ( ) icon to remove desired fields.

There is a range of additional email data which can be stored within your Salesforce fields to further enhance and improve decision making and email effectiveness. Please refer to the User Guide for detailed explanations on the additional data available.

Output Mapping		
Object Field	Email Field	
Account Email	1. Email	1. Email
Add Another Mapping		2. Certainty
		3. Message
		4. Corrections

#### Click Save & Close.

**Note:** You have to follow the same steps to enable Email Validation for any other custom or standard Object (Contact, Contract, Lead etc.)

### **Additional Options**

In the left-side menu of the EDQ Administration you can see the User Profile Settings and the Advanced Settings.

#### **User Profile Settings**

This section allows you to specify which user profiles have access to email verification functionality and allows you to configure certain settings on a per user profile basis. To specify which user profiles, have access to email verification functionality follow the steps below:

1. Select the **User Profile Settings** link. The User Profiles page will open displaying a list of enabled User Profiles.

EDQ Administration	EDQ Administration				experian.
Address Verification					
Email Verification					
Email Settings (Enabled)	User Profiles		Configure	ABCDEFGHIJK	L M N O P Q R S T U V W X Y Z Other All
User Profile Settings	Action Profile				
Advanced Settings	Edit   Delete Analyt	ics Cloud Integration User			
Phone Verification	Edit   Delete Analyt	ics Cloud Security User			
My Account	Edit   Delete Auther	nticated Website			
	Edit   Delete Auther	nticated Website			
EDQ Batch	Edit   Delete Chatte	r External User			
Administration	Edit   Delete Chatte	r Free User			
Manage Batch Jobs	Edit   Delete Chatte	r Moderator User			
Batch Job Results	Edit   Delete Chatte	r Only User			
Advanced Settings	Edit   Delete Compa	iny Communities User			
	Edit   Delete Contra	ict Manager			
Logout	1 - 10 of 43 🗸			∢ ∢ Previous Next ► ►►	Page 1 of 5

- 2. Click on the **Configure** button and you will be led to the Configure User Profiles page.
- 3. From the list on the left select the user User Profiles you would like to enable Email verification for (e.g. System Administrator).
- 4. Click on the Add button to enable Email verification for the selected User Profiles.

EDQ Administration <ul> <li>Address Verification</li> <li>Email Verification</li> </ul>	EDQ Administration User Profile Settings			experi	ian.
Email Settings (Enabled)		S	Cancel		
User Profile Settings	Configure User Profiles				
Advanced Settings	Avialable User Profiles		Enabled User Profiles		
<ul> <li>Phone Verification</li> <li>My Account</li> </ul>	Analytics Cloud Integration User Analytics Cloud Security User Authenticated Website	^	Custom: Marketing Profile Custom: Sales Profile Custom: Support Profile	^	
EDQ Batch	Authenticated Website Chatter External User Chatter Free User	Add	Customer Community Login User Customer Community Plus Login User Customer Community Plus User		
Administration Manage Batch Jobs	Chatter Moderator User Chatter Only User	Remove			
Batch Job Results	Company Communities User		Customer Portal Manager Custom		
Advanced Settings	Contract Manager Cross Org Data Proxy User	~	Customer Portal Manager Standard Force.com - Free User Cold Partner User	~	
Logout					

5. Click Save.

#### **Configure Email Verification Settings**

To configure Email Verification settings on a per User Profile basis follow the steps below:

- 1. Click on the **User Profile Settings** link. The User Profiles page will open displaying the enabled User Profiles in a table.
- 2. Click on the **Edit** action link next to your User Profile from the table.
- 3. The Profile page will open. From that page, you can select specific settings on per User Profile basis for all Objects for which email verification Touchpoints have been created.

EDQ Administration  Address Verification  Email Verification	Address Settings Analytics Cloud Integration User Profile				
Email Settings (Enabled)		Save Save & Close Cancel			
User Profile Settings	Account Settings				
Advanced Settings  Phone Verification		Validation Mode Default [Inline] v			
My Account	Contact Settings				
EDQ Batch Administration		Validation Mode Default [Interactive] v Auto Accept Default [Enabled] v			
Manage Batch Jobs Batch Job Results Advanced Settings	Lead Settings				
		Validation Mode Default [Inline] v			
Logout					

#### **Advanced Settings**

The advanced settings section gives you full control over Email verification behavior. We do not recommend changing these settings without consulting with your EDQ representative.

Expand **Email Settings** and click on the **Advanced Settings** link to be directed to the Advanced Settings page. You will see the following fields:

EDQ Administration Address Verification Email Verification	Email Settings Advanced Settings	experian.
Email Settings (Enabled) User Profile Settings	Save Sa	ve & Close Cancel
Advanced Settings	Timeout (sec)	15
Phone Verification	Validation Message Timeout (sec)	6
My Account	Choose Your Validation Status	Verified by Experian QAS 🗸
	Verified Certainties	
EDQ Batch	Verified	<b>v</b>
EDG Batch	Undeliverable	
Administration	Unreachable	
Manage Batch Jobs	Illegitimate	
Batch Job Results	Disposable	
Advanced Settings	Unknown	$\checkmark$
		Restore Defaults
Logout		

Timeout (sec) – The email validation search timeout in seconds. The default is 15 seconds

**Validation Message Timeout (sec)** – If the email address entered by the user is invalid, a validation message is displayed providing insight into the validation status, this setting determines how long the validation message should remain visible on the page. The default setting is 6 seconds.

**Choose Your Validation Status** – This option provides you the ability to choose whether your verified status to be "Verified by Experian" or "Verified by Experian QAS".

**Verified Certainties** – Certainty indicates the Email status. This option allows you to set certainties should be considered verified and return an Email Validation Status of "Verified by Experian". Below are the Certainty definitions. Verified and Unknown are the recommended and default values which should be checked.

*Verified*: Mailbox exists, is reachable and not known to be illegitimate or disposable. *Undeliverable*: The mailbox or domain is not deliverable – it doesn't exist, it is suspended, or the mailbox is full.

**Unreachable**: Domain has no reachable mail exchangers. 'Invalid domain'; either no DNS records, invalid ones, or there isn't a mail server listing.

*Illegitimate*: Seed, spam trap, black hole, technical role account, inactive domain or other potentially harmful address.

**Disposable**: We were unable to conclusively verify or invalidate this email address. The address doesn't appear to be nefarious (as far as we know), but we can't determine if it is deliverable or not. **Unknown**: We were unable to conclusively verify or invalidate this email address. The address doesn't appear to be nefarious (as far as we know), but we can't determine if it is deliverable or not.

**Restore Defaults** – select this link if you wish to restore the default settings.

Leave this page populated with Default and click **Save & Close** button.

## **Enable Phone Verification**

### **Configure Phone Verification Settings**

Phone settings configuration is performed within the Phone Verification area of the EDQ Administration tab. The following steps outline the process for configuring Phone verification:

Step		Details
1.	Enable Phone Verification for an Object	Page 55
2.	Touchpoint Creation	Page 57

#### **Enable Phone Verification for an Object**

Click on the **Enable Phone Verification** link in the EDQ Administration pane. The Phone Settings page will open. It contains two sections: **Enable Phone Verification** and **Object Settings**.

1. Check the **Enable Phone Verification** checkbox. This is a master switch which turns on / off Phone Verification in your Salesforce account for all Objects.

EDQ Administration  Address Verification  Fmail Verification	EDQ Administratio				experian.
Phone Verification	Enable Phone	e Verification	Save		
Phone Settings (Enabled) User Profile Settings Dataset Settings			Enable Phone Verification	•	
Advanced Settings	Object Settin	gs	New		
My Account	Action	Object		Touchpoint	
	Edit   Delete	Account		Phone	
EDQ Batch Administration Manage Batch Jobs Batch Job Results Advanced Settings	Edit   Delete	Contact		Assistant Phone Home Phone Mobile Phone Other Phone Phone	
Logout	Edit   Delete	Lead		<u>Mobile Phone</u> <u>Phone</u>	

2. Click Save.

#### **Configure Object Settings**

- 1. In the Object Settings section click the **Edit** action link next to the Object you would like to configure or click the **New** button to create and configure a new Object that is not present in the Object settings table.
- 2. You will be directed to the **Object Options** page.

EDQ Administration <ul> <li>Address Verification</li> <li>Email Verification</li> </ul>	Object Settings Create New Object Settings	experian.		
Phone Verification Phone Settings (Enabled)	Object Options	Save Save & Close Cancel		
User Profile Settings	Object Name	None	Validation ModeNone V	
Dataset Settings Advanced Settings	Validate on Entry	Enabled V	Default Country Code +1 v	
My Account	Enable Web-to-Object Functionality	Enabled V		

**Object Name** – Choose the Object you would like to configure (e.g. Account) from the drop-down list (required if you are configuring settings for a new Object).

**Validate on Entry** – Enables / Disables front-end Phone verification for the selected Object. Phone validation is controlled on a per Touchpoint basis therefore you should enable Phone validation for each Touchpoint where Phone validation is required. <u>Recommended mode:</u> **Enabled**.

**Enable Web-to-Object Functionality** – This option allows you to Enable / Disable Phone verification for records created by Salesforce's **Web-to-Lead** functionality or other external sources. Validation is performed automatically when the object is created and does not require user interaction. We advise you to make sure all mandatory fields in the Object are populated as a part of your **Web-to-Lead** or external entry process. Recommended mode: **Enable** for the **Leads** object and **Disable** for the other objects.

**Validation Mode** – This dropdown shows a picklist of the following options for setting your preferred workflow:

*Inline*: Phone verification is performed "inline" directly on the Salesforce page. *Interactive*: Phone verification is invoked on **Save** and is performed via the Interactive Validation workflow.

*Passive*: Phone verification is invoked on **Save**, however it will be performed silently and there is not interaction with the user.

**Auto Accept** - (displays when Interactive Validation mode is selected) – Allows users to Enable / Disable automatic accepting of phone numbers which EDQ classifies as "*Verified*" or "*Not Verified*". If you enable this option the EDQ interactive phone verification behaves in the following way:

If the phone number you enter comes back with one of the selected Verified Certainties in the **Phone Settings** → **Advanced settings** section of the EDQ Administration area, EDQ will automatically accept the number and mark it as "*Verified by Experian*" without further user interaction. By default email addresses which come back with a validation certainty levels of "*Verified*", "*Absent*", "*Teleservice not provisioned*" or "*Unknown*" are treated as verified.

If the phone number you enter comes back with one of the not selected Verified certainties in the **Phone** Settings  $\rightarrow$  Advanced settings section of the EDQ Administration, EDQ will automatically accept the number and mark it as "*Could not be Verified*" without further user interaction. By default email addresses which come back with a validation certainty levels of "*Unverified*" are treated as not verified.

For more information on **Verified Certainties** navigate to the Advanced Settings section. Recommended mode: **Disabled**.

**Default Country** – If you do not map country in the Input Mappings for your phone touchpoint your phone numbers will be verified against the dataset specified in the Default country option. Use this option if you would like to verify phone numbers for only one country.

3. Click Save.

#### **Touchpoint Creation**

The next step after you have configured your Object settings is to create Touchpoints.

1. Select the **Edit** action link if you want to configure Touchpoint settings for an existing Touchpoint or click the **New** button to create a new Touchpoint. The **Touchpoint Settings** page opens.

User Profile Settings Dataset Settings	Save & Close Cancel
Advanced Settings	Touchpoint Settings
My Account	Object Name Account Touchpoint Name Phone
EDQ Batch	Validate on Entry Enabled

**Touchpoint name:** Type a unique name for your Touchpoint. **Validate on Entry:** Select Enabled from the dropdown.

#### **Input Mapping**

Input mapping is used to identify (map) the **phone components** of your Salesforce form which are to be utilized for Phone Verification.

Use the EDQ Phone Field picklist on the left to select a phone field and the Object Field picklist on the right to select a field which will contain the relevant phone data.

Administration	Input Mapping
Manage Batch Jobs Batch Job Results	Phone Field Object Field
	Number  Account Phone
	Add Another Mapping

#### System Fields Output Mapping

In this section, you will be prompted to map the Validation Status, the Validation Timestamp and the Validation Message fields. The **Validation Status** filed is a text field which stores the current validation status. The **Validation Timestamp** field is a Date / Time field which stores the timestamp of the last validation attempt by EDQ. The **Validation Message** field is used to store the returned validation message.

System Fields Output Mapping		
Validation Status	Choose Field	•
Validation Timestamp	Choose Field	•
Validation Message	Choose Field	•

#### **Output Mapping**

The output mapping allows you to map Phone results to Salesforce fields.

Use the picklist on the left to select the available **Object** output fields in your Salesforce form and select the appropriate EDQ Phone field item which should be returned to the required Salesforce field.

Add Another Mapping – select this link if you want to map more fields on your form. You can use the (
) icon to remove desired fields.

There is a range of additional phone data which can be stored within your Salesforce fields to further enhance and improve decision making and phone verification effectiveness. Please refer to the User Guide for detailed explanations on the additional data available.

Output Mapping			
Object Field Account Phone  Add Another Mapping	Phone Field 6. Number	<ul> <li>I. Certaint</li> <li>2. Country</li> <li>3. Country</li> <li>4. IsRoami</li> <li>5. MCCMN</li> </ul>	Name Code ng

#### Click Save & Close.

**Note:** Follow the same steps to enable Phone Validation for any other custom or standard Object (Contact, Contract, Lead etc.)

### **Additional Options**

In the left-side menu of the EDQ Administration area you can see the User Profile Settings, Country Aliases and the Advanced Settings.

#### **User Profile Settings**

This section allows you to specify which user profiles have access to phone verification functionality and allows you to configure certain settings on a per user profile basis. To specify which user profiles have access to phone verification functionality follow the steps below:

1. Select the **User Profile Settings** link. The User Profiles page will open displaying a list of enabled User Profiles.

EDQ Administration	EDQ Administration	s			experian.
Address Verification					-
<ul> <li>Email Verification</li> <li>Phone Verification</li> <li>Phone Settings (Enabled)</li> </ul>	User Profiles		Configure	A   B   C   D   E   F   G   H   I   J   K   L   M   N	0   P   Q   R   S   T   U   V   W   X   Y   Z   Other
User Profile Settings	Action	Profile			
Dataset Settings	Edit   Delete	Analytics Cloud Integration User			
Advanced Settings	Edit   Delete	Analytics Cloud Security User			
, lo la	Edit   Delete	Authenticated Website			
My Account	Edit   Delete	Authenticated Website			
	Edit   Delete	Chatter External User			
EDQ Batch	Edit   Delete	Chatter Free User			
Administration	Edit   Delete	Chatter Moderator User			
Manage Batch Jobs	Edit   Delete	Chatter Only User			
Batch Job Results	Edit   Delete	Company Communities User			
Advanced Settings	Edit   Delete	Contract Manager			
	1 - 10 of 43 🗸			📢 《 Previous Next 🕨 🕪	Page 1 of 5

- 2. Click on the **Configure** button and you will be led to the Configure User Profiles page.
- 3. From the list on the left select the user profiles you would like to enable Phone verification for (e.g. System Administrator).
- 4. Click on the Add button to enable Phone verification for the selected User Profiles.



5. Click Save.

#### **Configure Phone Verification Settings**

To configure Phone Verification settings on a per User Profile basis follow the steps below:

- 1. Click on the **User Profile Settings** link. The User Profiles page will open displaying the enabled User Profiles in a table.
- 2. Click on the Edit action link next to your User Profile from the table.
- 3. The Profile page will open. From that page, you can select specific settings on per User Profile basis for all Objects for which phone verification Touchpoints have been created.

EDQ Administration	Address Settings Customer Portal Manager Profile	experian.
<ul> <li>Email Verification</li> <li>Phone Verification</li> <li>Phone Settings (Enabled)</li> </ul>	Save & Close Cancel	
User Profile Settings	Account Settings	
Dataset Settings Advanced Settings	Validation Mode Default [Interactive] v Auto Accept Default [Enabled] v	
My Account	Default Country Code Default [+44] v	

#### **Dataset Settings**

The Dataset Settings additional option sets the returned phone number format based on the selected default country in the "Enable Phone Verification for an Object" section.

For example, if your Default country is United Kingdom, the solution will pick up the aliases for United Kingdom listed in the table below (see screenshot) and it will return verified phone numbers formatted according to the specific phone format for UK.

**Note:** Configuring Dataset Settings for Phone Verification is only necessary if you have mapped the Phone number field in the Output Mappings. If it is not mapped, EDQ phone verification service doesn't standardize the entered phone number and leaves it as entered.

EDQ Administration  Address Verification	EDQ Administration Dataset Settings	experian.	
<ul> <li>Email Verification</li> <li>Phone Verification</li> </ul>	Dataset Settings	New Delete Selected Refresh DataSet Settings	0   1   2   3   4   5   6   7   8   9   Other All
Phone Settings (Enabled) User Profile Settings	Action Country Code	Alias(es)	
Dataset Settings	Edit   Delete +1	CAN, US, NORTH AMERICA, CAN, US, NORTH	AMERICA, CAN, US, NORTH AMERICA
Advanced Settings	Edit   Delete +1242	BS, BAHAMAS, BS, BAHAMAS, BS, BAHAMA	S
· · · · · · · · · · · · · · · · · · ·	Edit   Delete +1246	BB, BARBADOS, BB, BARBADOS, BB, BARBA	DOS
My Account	Edit   Delete +1268	AG, ANTIGUA AND BARBUDA, AG, ANTIGUA	AND BARBUDA, AG, ANTIGUA AND BARBUDA
	Edit   Delete +1345	KY, CAYMAN ISLANDS, KY, CAYMAN ISLAND	S, KY, CAYMAN ISLANDS
EDQ Batch	Edit   Delete +1441	BM, BERMUDA, BM, BERMUDA, BM, BERMUDA	
Administration	Edit   Delete +1473	GD, GRENADA, GD, GRENADA, GD, GRENADA	4
Manage Batch Jobs	Edit   Delete +1721	SX, SINT MAARTEN, SX, SINT MAARTEN, SX, S	SINT MAARTEN
Batch Job Results	Edit   Delete +1767	DM, DOMINICA, DM, DOMINICA, DM, DOMINICA	
Advanced Settings	Edit   Delete +1784	VC, SAINT VINCENT AND THE GRENADINES, V VINCENT AND THE GRENADINES	C, SAINT VINCENT AND THE GRENADINES, VC, SAINT
Logout	1 - 10 of 195 💌 0 selected	∢	Page 1 of 20

- 1. To edit the aliases for a specific phone country code select the **Edit** action link or click on the **New** button to create a new phone country code.
- 2. You will be taken to the Country Alias Settings page where you can see the following options:

**Country code** – add a new country code or edit an existing one from the dropdown.

**Country aliases** – add new or edit existing aliases in the Country aliases text box. To assign more than one alias to a particular Country code enter the aliases separate by a comma.

EDQ Administration  Address Verification  Email Verification	Dataset Settings Create New Dataset Settings		
<ul> <li>Phone Verification</li> <li>Phone Settings (Enabled)</li> </ul>	Dataset Settings	Save Save & Close Cancel	
User Profile Settings		Country CodeNone V	
Dataset Settings		Country Aliases	
Advanced Settings		Allow Empty	
My Account		Restore Defaults	

**Allow Empty** – Checking this checkbox allows you to assign an empty value as an alias for the selected Dataset.

Restore Default - clicking on this link allows you to reset the settings for this Country code.

#### **Advanced Settings**

The advanced settings give you full control over phone verification. We do not recommend changing these settings without consulting with your EDQ representative.

1. Expand **Phone Settings** and click on the **Advanced Settings** link to be directed to the Advanced Settings page. You will see the following fields:

EDQ Administration <ul> <li>Address Verification</li> <li>Email Verification</li> <li>Phone Verification</li> </ul>	Phone Settings Advanced Settings	ave & Close Cancel	experian.
Phone Settings (Enabled) User Profile Settings Dataset Settings Advanced Settings	Timeout (sec) Validation Message Timeout (sec) Choose your Validation Status	10 6 Verified by Experian	
My Account	Verified Certainties Verified		
EDQ Batch Administration Manage Batch Jobs Batch Job Results Advanced Settings	Unverified Unknown Absent Teleservice not provisioned	✓ ✓ ✓ Restore Defaults	
Logout			

Timeout (sec) – The phone validation search timeout in seconds. The default setting is 8 seconds.

**Validation Message Timeout (sec)** – If the phone number entered by the user is invalid, a validation message is displayed providing insight into the validation status, this setting determines how long the validation message should remain visible on the page. The default setting is 6 seconds.

**Choose Your Validation Status** – This option provides you the ability to choose whether your verified status to be "Verified by Experian" or "Verified by Experian QAS".

**Verified Certainties** – Certainty indicates the Phone status. This option allows you to set which certainties should be considered verified and return a Phone Validation Status of "Verified by Experian". Below are the Certainty definitions.

Verified: Number format validated and number verified.

Unverified: Invalid number format supplied.

Unknown: Number has been blocked from lookups.

**Absent**: Number format validated and number verified via network lookup but not currently available (i.e. phone off, out of range).

Teleservice not provisioned: Valid number but not active on network.

Restore Defaults - select this link if you wish to restore the default settings on the page.

2. Leave this page populated with Default and click Save & Close button.

## **My Account**

The **My account** section allows you to manage your application key, export and import settings and provides support contact information.

EDQ Administration  Address Verification  Email Verification  Phone Verification My Account  EDQ Batch	EDQ Administration My Account			experian.	
	Application Key				
	Change Your Application Key Submit Package Version 5.54				
Administration Manage Batch Jobs Batch Job Results Advanced Settings	Import and Export Settings Export Settings Export Settings				
	The Import and Export Setting options allow you to Export all of your configuration settings and Import into another Salesforce account.				
Logout	Support Contact Information				
	Location	Phone	Email	Hours	
	Australia, New Zealand and Singapore	Melbourne: +61 3 8622 1655 Sydney: +61 2 8907 7272	gassupport@au.experian.com	08:30 - 18:00 AEST / Monday - Friday	
	EMEA	+33 (0) 1 70 39 43 43	ems.support@experian.com	09:00 – 17:00 / Monday - Friday	
	United Kingdom	+44 (0) 207 498 7788	uk.support@gas.com	08:30 - 18:00 GMT / Monday - Friday	
	USA and Canada	+1 (888) 712 3332	us.support@gas.com	08:00 - 20:00 ET / Monday - Friday	
	All Others	Provided by appropriate Support Location specified at point of sale.			

**Application Key** - You can register another Global Data Quality for Salesforce Application Key from this section by adding the key in the field next to **Change Your Application Key** and clicking the **Submit** button. Additionally, the version of the EDQ package will be displayed here.

**Import and Export Settings** – The import and export settings buttons allow users to export all configuration settings to a csv file and import settings when required. This is particularly useful when backing up configuration settings and when preparing for sandbox refresh activities. All address, email and phone configuration settings will be including in the respective export and import functions, batch mode specific settings will not be included.

Congratulations! Global Data Quality for Salesforce is now set up and ready to use. For instructions on how to use the application please refer to the user manual.

## TROUBLESHOOTING

The topics in this section aim to resolve issues identified in live integrations since the release of Experian Data Quality for Salesforce version 5.0.

Issue	Details
Address / Email / Phone verification does not trigger using the new and edit button overrides You have checked that the solution is properly configured and overridden your object's Edit and New buttons, however when creating a new record or editing an existing record address / email / phone verification does not trigger.	<u>Page 67</u>
Address / Email / Phone verification does not trigger When you try to validate an address / email / phone within your object using either Interactive or Rapid Search or the Inline workflows, validation does not trigger.	<u>Page 68</u>
<b>Interactive Address / Email / Phone verification does not trigger</b> Interactive address / email / phone verification does not trigger on Save and the Experian Data Quality page doesn't open.	<u>Page 71</u>
<b>Rapid Search Address verification or Inline Email / Phone does not work</b> When you click on the "Validate" button the validation process fails to start.	Page 74
<b>Validation Status and Validation Timestamp Fields do not populate correctly</b> After validating an address using either the Interactive or Rapid Search workflows the Validation Status field value ends with an "!" (exclamation mark) and the Validation Timestamp field is not populated.	<u>Page 76</u>
<b>Incorrect Address validation results in Rapid Search</b> When verifying an address using the Rapid Search workflow the validation pastes back incorrect address data.	<u>Page 77</u>
<b>Unable to grant permissions to Experian Data Quality</b> The user receives an error "There was an error updating your configuration" after clicking on the "Allow" button on the grant permissions screen.	<u>Page 78</u>
Inline editing is disabled in the Detail page when overriding the "New" and "Edit" buttons Inline Editing is not available on the Detail page when using the page override implementation method.	<u>Page 79</u>
Rapid Search (non-page override) does not paste back values to the Detail page when using Enforced Usage Rapid Search does not paste back values to the Detail page and does not close in Internet Explorer when using Enforced Usage (Rapid Search non-page override implementation method).	<u>Page 80</u>
<b>EDQ for Salesforce cannot prepopulate lookup fields</b> EDQ for Salesforce cannot prepopulate lookup fields by passing value to the URL of the query string	<u>Page 81</u>
'URL No Longer Exists' Error Message is Returned on the Page Layout When	<u>Page 82</u>
--	----------------
Using Dynamic Page Override Implementation Method	
An error message 'URL No Longer Exists' is displayed on the page layout, when	
Dynamic Page Override implementation method is utilized for Edit/New actions on	
a record.	
a record. Unable to access EDQ admin panel on Safari browser for iOS (version 13 or	Page 85
	Page 85

# Address / Email / Phone Verification Does Not Trigger Using the "New" and "Edit" Button Overrides

#### Symptoms

You have checked that the solution is properly configured and overridden your object's Edit and New buttons, however when creating a new record or editing an existing record address / email / phone verification does not trigger.

Once you have clicked the New or Edit buttons, you will notice that the browsers URL contains a **nooveride** URL query string parameter, this is an indication that the page override has not triggered as expected.

C Attps://eu5.salesforce.com/00Q240000021Aer/e?nooverride=1&retURL=%2F00Q

## **Error Messages**

None.

#### lssue

Your Salesforce instance URL **is not** listed as a Salesforce Remote Site and Experian Data Quality is unable to retrieve your Object layout.

## **Solution**

You must add your Salesforce instance URL to the Salesforce Remote Sites list.

			New Remote	Site
Action	Remote Site Name 🗅	Namespace Prefix	Remote Site URL	Active
Edit   Del	ApexDevNet	-	http://www.apexdevnet.com	1 🗸
Edit   Del	QASLive	-	https://sfv5.online.gas.com	~
Edit   Del	Salesforce	-	https://eu5.salesforce.com	~
Edit   Del	Staging	-	https://stq.online.gas.com	~

Follow the steps from "Add your Salesforce Instance URL to Remote Site Settings" section (page 20). If you use a **custom salesforce.com** domain please refer to the Note in the same section.

# Address / Email / Phone Verification Does Not Trigger

#### Symptoms

When you try to validate an address / email / phone using either Interactive, Rapid Search or Inline verification workflows validation does not trigger.

### **Error Messages**

None.

#### lssue

There are a few reasons why address / email / phone verification may not trigger.

# Scenario 1: Your address' or phone's country cannot be mapped to a valid dataset.

If you are trying to trigger Address or Phone Validation for a country which you are not licensed for, the Validation process will not trigger.

#### **Solution 1**

Check Dataset Settings in the relevant administration section. Make sure that an entry or an alias in the Dataset settings table exists with the exact value for dataset, your address country or phone country code.

Dataset Set	ttings	New		ABCD	EFGHI
Action	Dataset Name		Inital Engine	Flatten Picklists	Alias(es)
Edit   Delete	Afghanistan (AFG)		Default	Enabled	AF
Edit   Delete	Albania (ALB)		Default	Enabled	AL
Edit   Delete	Andorra (AND)		Default	Enabled	AD
Edit   Delete	Angola (AGO)		Default	Enabled	AO
Edit   Delete	Aruba (ABW)		Default	Enabled	AW
1 - 5 of 223 🔻			44 4	Previous Next	₩

# Scenario 2: Wrong Input Mappings.

There is a chance you mapped the input address fields to the wrong Object fields (e.g. mapping Shipping Street to the Country address field for the Billing address touchpoint).

Input Mapping		
	Address Field	Object Field
	Street •	Billing Country
	City 🔻	Billing City
	State 🔻	Billing State/Province
	Postcode 🔻	Billing Zip/Postal Code 🔹 🗨 🖨
	Country 🔻	Shipping Street
	Add Another Mappin	a

#### **Solution 2**

Navigate to the "Touchpoint Creation" section (page 42) and check if the Input mapping for your Object is correct.)

# Scenario 3: Missing output mappings for your dataset.

If you are verifying addresses for more than one dataset / country you may not have created an Output Mapping for some of your datasets. If there is no specific output mapping for each of your datasets you must have a Default output mapping.

#### **Error Message**

Integration information: search result was "Failed". Dataset settings for: {country name} cannot be found! Please create an Output Mapping for Dataset: {country name} in the Administration area.



### **Solution 3**

Create an Output mapping for the specific dataset for your touchpoint in the EDQ Administration area. For more information on output mappings go to the "Touchpoint Creation" section (page 42).

Per Dataset Output Mapping		Save & Close Cancel Delete				
	Dataset Layout Object Field	United States (USA) SalesforceTypedown Address Field	T			
Billing Street	•	8. Street (Name)	۲	0	1. Three character ISO country code	<b>_</b>
Billing Street	٣	9. Street (Descriptor)	۲	0	2. Urbanization	
Billing City	•	13. City name	۲	0	3. 4.	
Billing State/Province	•	14. State code	۲	0	5.	
Billing Zip/Postal Code	•	16. ZIP Code	•	0	6. Primary number	
Billing Country	•	19. Country	۲	0	7. Street (Pre-directional) 8. Street (Name)	
Add Another Mapping					9. Street (Descriptor) 10. Street (Post-directional) 11. Secondary number (Type)	

# Scenario 4: Address / Email / Phone on the global level, object level or touchpoint level is disabled.

EDQ Administration	Address Settings	
Address Verification		
Address Settings (Enabled)	Enable Address Verification	Save
User Profile Settings		
Dataset Settings Advanced Settings		Enable Address Verification

### **Solution 4**

Go to EDQ Administration and click on Address / Email / Phone Settings. Make sure that the "Enable Address / Email / Phone Verification" checkbox is checked. Click on **Edit** next to your Object and check if the "Validate on Entry" option is set to Enabled. Then click on **Edit** next to each Touchpoint and make sure if the "Validate on Entry" option is set to Enabled as well.

# Interactive Address / Email / Phone Verification Does Not Trigger

**Note:** The issues listed below are specific for the Interactive workflow. However please make sure you check the issues listed in **Address / Email / Phone verification does not trigger** section above before proceeding.

#### Symptoms

Interactive address / email / phone verification does not trigger on **Save** and the Experian Data Quality page doesn't open.

#### Issue

There are a few possible reasons why Interactive address / email / phone verification may fail to invoke:

# Scenario 1: You may have selected the wrong Validation Mode.

#### **Solution 1**

Select "Interactive" for Validation mode in the Object Settings section for your Object in the EDQ Administration area. If you are utilizing the Interactive workflow make sure to select the Interactive validation mode. In addition, go to Profile Settings in the EDQ Administration area and make sure that you have selected "Interactive" or "Default" for your Object's "Validation Mode".



# Scenario 2: You haven't created the Object's Data Quality Page and the Redirect to Data Quality Page.

This is only necessary when you use the "Non-page override implementation method" for custom objects. EDQ provides you with default implementations of these pages for the Account, Lead Contact and Contract standard objects.

#### **Solution 2**

To create the two Visualforce pages please follow the steps outlined in the "Non-page override implementation method" section (page 21).

Scenario 3: You haven't added the Redirect to Data Quality Page to your Object layout.



### **Solution 3**

To add the Redirect to Data Quality Page to your Object layout please follow the steps outlined in the "Add the "EDQRedirectToDataQualityPage" Visualforce page to your Object layout" section (page 24).

# Scenario 4: You haven't named properly your Data Quality Page.

If you are integrating with a custom object you might have misspelled the Object's name or used the **Object Name** instead of the **Object API Name** in the Visualforce page name.

### **Solution 4**

Check if you are using the correct object name when creating VF pages. See page 21 for "Non-page override implementation method".

# Scenario 5: You have not allowed redirects in your internet browser, when using Non-page override.

### Solution 5

Allow redirects so that the ExperianDataQuality page can be reached. Example screenshot from Chrome browser.



# Rapid Search Address Verification or Inline Email / Phone Does Not Work

**Note:** The issues listed below are specific for the Rapid Search workflow. However please make sure you check the issues listed in **Address / Email / Phone verification does not work** section above before proceeding.

#### Symptoms

When you click on the "Validate" button the Rapid Search validation process fails to start.

#### Issue

There are a few reasons why Rapid Search address verification may fail to invoke:

# Scenario 1: You may have selected the wrong Validation mode.

#### **Solution 1**

Select "Rapid Search" for Validation mode in the Object Settings section for your Object in the EDQ Administration area. If you are utilizing the Rapid Search workflow make sure to select the Rapid Search validation mode. In addition, go to Profile Settings in the EDQ Administration area and make sure that you have selected "Rapid Search" or "Default" for your Object's "Validation Mode".



# Scenario 2: The "Invoke Search Engine With a Button" option is not enabled.

#### **Solution 2**

You need to navigate to the EDQ Administration, select **Edit** next to your Object and choose **Enable** from the dropdown next to the "Invoke Search Engine With a Button" option. This way the Rapid Search pop-up will be invoked by clicking on the "Validate" button.

Validation Mode	Rapid Search 🔹
Default Dataset	United States (USA)
Default Search Engine	Typedown •
Override Address on Last Screen	Disabled <b>•</b>
Rapid Search Auto Accept	Disabled <b>•</b>
Invoke Search Engine With a Button	Enabled <b>T</b>
Number of Rapid Search Invokes	1 •

# Validation Status and Validation Timestamp Fields Do Not Populate Correctly

#### Symptoms

After validating an address using either Interactive or Rapid Search mode (Inline for email and phone) and clicking Save, the Validation Status field value ends with an "!" (exclamation mark) and the Validation Timestamp field is not populated.



## **Error Messages**

None.

### lssue

This problem can occur when you haven't created the before update and before insert custom trigger for your Object.

# **Solution**

Follow the "Add a custom trigger to maintain Validation Status and Validation Timestamp" section (page 33) to create the triggers for your object.

# Incorrect Address Validation Results in Rapid Search

Symptoms

When verifying an address using Rapid Search mode, address elements paste back incorrectly.

### lssue

EDQ will return verified addresses in the order that you mapped in the Output mapping. If parts of the address are returned into the wrong Salesforce fields there is a possibility the output fields are mapped incorrectly.

	Object Field	Address Field	
Billing Street	T	2. Street 1	• •
Billing Street	۲	3. Street 2	• •
Billing City	T	7. State/Province	- 0
Billing State/Province	•	5. City	
Billing Zip/Postal Code	۲	8. ZIP/Postal Code	• •
Billing Country	٣	9. Country/Region	T 0
Add Another Mapping			

# Solution

Make sure that the output mappings are correct. For more information see section **Touchpoint Creation** (page 42).

# Unable to Grant Permissions to Experian Data Quality

#### Symptoms

The user receives an error "There was an error updating your configuration" after clicking on the "Allow" button on the grant permissions screen.

### lssue

The user has enforced IP restrictions and the EDQ server's IP is not whitelisted.

# Solution

There are two solutions to this issue:

1. Go to Administration Setup  $\rightarrow$  Manage Apps  $\rightarrow$  Connected Apps and click Edit next to Experian Data Quality and set the IP Relaxation setting to "Relax IP Restrictions".

2. Go to **Setup**  $\rightarrow$  **Administration Setup**  $\rightarrow$  **Security Controls**  $\rightarrow$  **Network Access** and add the **IP** of the EDQ server.

# Inline Editing is Disabled in the Detail Page When Overriding the "New" and "Edit" Buttons

#### Symptoms

Inline Editing is not available on the Detail page when using the page override implementation method. When users double click the field to edit a record inline edit functionality is not available and when hovering over a supported field the pencil icon does not appear.

### lssue

This is a limitation of Salesforce's Inline Editor and is expected behavior when the Edit button has been overridden. If inline edit functionality is required within the Detail page follow the steps below.

# Solution / Workaround

1. Create a custom Visualforce page using the below code:

Replace {Object API Name} in the above code with the API name of your Salesforce object.

Optionally set the *EnableEnforcedUsage* flag to "true" if you wish to enable enforced usage (See page 30 for more information about enforced usage).

2. Override your Standard "View" button with the custom Visualforce page you created in the above step.

# Rapid Search (Non-page Override) Does Not Paste Back Values to the Detail Page When Using Enforced Usage

#### Symptoms

Rapid Search does not paste back values to the Detail page and does not close in Internet Explorer when using Enforced Usage (Rapid Search non-page override implementation method).

You have enabled Rapid Search Enforced Usage (non-page override) but the information does not paste back and the Rapid Search popup doesn't close in Internet Explorer.

#### Issue

There are two scenarios in which Enforced Usage (Rapid Search non-page override) will not paste back values to the page. Listed below are steps you can follow to confirm if a scenario is prevalent.

Go to Internet Options, Security tab in your Internet Explorer browser:

1. Enable Protected Mode **is unchecked**.

The Salesforce domain for your account is added to Trusted Sites (e.g. https://eu3.salesforce.com).

The EDQ domain is NOT added to Trusted Sites (e.g. https://sfv5.online.qas.com).

2. Enable Protected Mode is unchecked.

The Salesforce domain is NOT added to Trusted Sites (e.g. https://eu3.salesforce.com).

The EDQ domain is **added** to the Trusted Sites (e.g. https://sfv5.online.qas.com).

## **Solution**

#### Add both the Salesforce and the EDQ domains to Trusted Sites

- 1. Click the Internet Explorer Settings icon and click the Internet Options
- 2. Select the Security tab
- 3. Click on the **Trusted Sites** icon
- 4. Click the Sites button
- 5. Add the following URLs:
  - your Saleforce domain e.g. https://eu3.salesforce.com
  - https://sfv5.online.qas.com
- 6. Click the **Close** button;
- 7. Click the **OK** button;

# **EDQ for Salesforce Cannot Prepopulate Lookup** Fields

#### Symptoms

EDQ for Salesforce cannot prepopulate lookup fields by passing value to the URL of the query string Solution\_c=TestSolution1&Solution\_c\_lkid=50124000000LTRm&Solution\_c\_lkold=TestSolution1

### lssue

This problem can occur when you haven't passed the correct parameters in the URL.

# Solution

1. To be able to set pre-populate a lookup field via passing parameters to the URL query string of the page pass the below three parameters:

FIELD\_HTML\_ID=FIELD\_VALUE&FIELD\_HTML\_ID\_lkid=FIELD\_ID&FIELD\_HTML\_ID\_lkold=FIELD\_VALUE

- Replace **{FIELD\_HTML\_ID}** with the HTML element id of the lookup field on the page.
- Replace {FIELD\_VALUE} with the value you would like to pre-populate the field with.
- Replace {**RECORD\_ID**} with the record id of the related sObject which has a value of FIELD\_VALUE.

For example, to set the value to "Burlington" of the account look up field in contacts please pass the below parameters:

AccountId=Burlington&AccountId\_Ikid=XYZ&AccountId\_Ikold=Burlington

# 'URL No Longer Exists' Error Message is Returned on the Page Layout When Using Dynamic Page Override Implementation Method

#### **Symptoms**

An error message 'URL No Longer Exists' is displayed on the page layout, when Dynamic Page Override implementation method is utilized for Edit/New actions on a record.

### Issue

Using Dynamic Page Override Implementation methods on Edit/New actions could return an error **'URL No Longer Exists'**, when the user tries to access the page. (Please refer to the screenshot below)



This error outlines that the remote site setting for the current domain endpoint cloud be missing in the environment.

# Solution

To resolve the issue, the Salesforce domain of the organization should be added as Remote Site Setting. In case the error persists please follow the steps below to review the exact endpoint, which should be added as Remote Site Setting:

1. In Salesforce Classic, go to the Object tab, for which Dynamic Page Override implementation method is utilized (e.g. Accounts).

Home	Campaigns	Leads	Accounts	Contacts	Opportunities	Forecasts	Contracts	Orders	Cases	Solutions	Products	Reports	Dashboards	+		
Search		•		ome												Tell me more!   Help for thi
	it to items I own	Go!	View:	lew This Wee	k	▼ Go!	Edit   Create	New View								
Advance	ed Search		Recen	t Accounts					N	łw						Recently Vie
Create	New		Account	Name									Billing City		Phone	
			test inte	ractive									Port Towns	end		
Recent	Items		test enf	prced usage									NY			
test	interactive		dhfdgdf	otto									New York			
	enforced usage		gggdfdf	odfbd									New York			
i dhfa	dadfadfa		TestOne	Yanko									Morris			

2. Open the browser console and go to the **Network** tab (**Note:** For different browsers the Network tab may differ. For this example, Chrome is used.)

	Elements Cons	ole Sources	Network F	Performance	Memory App	lication Secu	rity Audits	JavaScript Profi	ler
	🛛 🍟 🔍 🛛 Vi	ew: 💷 🔨 🗌	Group by fram	e 🗌 🔲 Preserve	log 🗹 Disable	cache 🛛 🔲 Off	fline Online	•	
lter		🗹 Hide data UR	Ls All XHR J	S CSS Img M	edia Font Doc	WS Manifest	Other		
								I	Hit Ctrl + R f
		15 ms	20 ms	25 ms	30 ms	35 ms	40 ms	45 ms	50 ms
5 m	s 10 ms	15 ms							

3. Without closing the browser console, return to the Salesforce window. Click the **New** button or edit a record.

	Accounts Home				Tell me more!   Help for this Page 🥝
View:	New This Week				
Rec	ent Accounts	New			Recently Viewed 🔻
Acco	unt Name		Billing City	Phone	
Dick	enson plc		Dansville	17852416201	
Univ	ersity of Arizona		Madera	(820) 773-9051	

4. Return to the Network tab in the browser console. You should see a list of all resources executed by triggering the New button. Refer to the resource that returns status "404 not found" and contains the Dynamic Page URL in the 'Initiator' column.

🖟 🗍 Elements Console Sources Network Performance Memory Application Security Audits JavaScri	pt Profiler				0 1
🕽 🔕 💷 🍸 🔍 View: 🚍 🛬 🗐 Group by frame 📄 Preserve log 🗷 Disable cache 📄 Offline Online 🔹					
iter 🗹 Hide data URLs 📶 XHR JS CSS Img Media Font Doc WS Manifest Other					
	Hit Ctrl + R to reload a	nd capture filmstrip.			
200 ms 400 ms 600 ms 1000 ms 1200 ms 1200 ms 1200 ms	1600 ms 1600 ms 21	000 ms 2200 ms 2	200 ms 2500 ms 2800 ms 3	000 ms 3200 ms	3400 ms 3600 ms 3800 n
ime	Status	Туре	Initiator	Size	Waterfall
e*nooverride=1&veetURL=%2F001%2Fo ns53.salesforce.com/null	404 Not Found	document	c.na53.visual.force.com/apex/AccountDynamicPage?ret Script	<u>U</u>	32.8 KB 32.3 KB
subjs /static/111213/js/perf	200 OK	script	etnooverride=1&retuRt=%26001%280 Parser		1.1 KB 1.4 KB
zen-componentsCompatible.css /scSS/45.0/spritez/15507911366000/Theme3/default/gc	200 OK	stylesheet	e?nooverride=1&retURL=%2F001%2Fo Parser		8.9 KB
elements.css	200	stylesheet	e?nooverride=1&retURL=%2F001%2Fo		7.5 KB

5. In the "Initiator" column for the URL marked in red, hover over the provided URL and select the URL specified for "redirectOnLoad". Then copy it.

							Hit Ctrl + R to	reload an	d capture	e filmstrip.								
200 ms 400 ms	600 ms	800 ms	1000 ms	1200 ms	1400 ms	1500 m	: 1800 ms	2000	ms	2200 ms	2400	ms 2600 ms	2800 ms	3000 ms	3200 ms	3400 ms	3600 ms	3800 n
ame							Status		Туре			edirectOnLoad @ cos inonymous) @ cos						
e?nooverride=18iretURL=%2F001%2Fo na53.salesforce.com/null	,						404 Not Found		document			.na53.visual.force.com cript	/apex/AccountDynam	icPage?retU		32.8 KB 32.3 KB	-	T
stub.js /static/111213/js/perf							200 OK		script			?nooverride=1&retUB Varser	11.=%2F001%2Fo			1.1 KB 1.4 KB	•	
zen-componentsCompatible.css							200		stylesheet		1	?nooverride=1&retU	L=%2F001%2Fo			8.9 KB		

Return to the page where the error is displayed and paste the copied URL. Add parameter
&edqShowError=true at the end of the URL and press Enter. The cause of the error should appear:

Visualforce Error - Salesforce - C × +		
← → C ( 🕯 https://cna53vioualforce.com/apex/AccountDynamicPage?retURL=%2F001%2Fo&save_new=1&stdscoverride=1:15&edqShowError=true		
🖞 RedmineTestformat. 🗢 An Introduction to 🚬 👘 how can You can as 🗢 Execution Governor 🎵 PDF Converter - Co 👄 Component Litrary 🔬 egit - git stath and 👌 git-flow cheatabeet 🏠 IntelliDIGA_Performa	🗅 Visualisation of Sort 🙀 VisuAlgo - visualisi	
Collegions and Search. Search	$\ensuremath{\mathcal{G}}$ Switch to Lightning Experience Test Test $\star$ Setup	Help
Home Chatter Campaigns Leads Accounts Contacts Opportunities Forecasts Contracts Orders Cases Solutions Products Reports Dashboards EDQ +		
Create New Unauthorized endpoint, please check Setup->Security->Remote site settings. endpoint = https://na53.salesforce.com/services/Soap/u/35.0		
An unexpected error has occurred Your development organization has been notified.		
. Text Text		
V Inverter of Assona () Text Test		
Lest fest		

7. Copy the provided endpoint from the message on the page layout and add it as Remote Site Setting.

# Unable to access EDQ admin panel on Safari browser for iOS (version 13 or above) or MacOS (version 12 or above)

#### Symptoms

EDQ for Salesforce's admin panel within the Salesforce org cannot be accessed (returning "Authorization failed" error or web page loading indefinitely).

#### lssue

This problem can occur when Safari is set to prevent cross-site tracking which in the case of EDQ disallows the browser from sending cookies containing important session and setting data to the EDQ backend servers.

## **Solution**

 For Safari on MacOS: Click on Safari menu (top left of screen), click on Preferences, click on Privacy, and <u>uncheck</u> "Prevent Cross-Site tracking". After that click on Manage Website Data and click on "Remove All".



 For Safari on iOS: Go to the iDevice's Settings (cog wheel app), tap on Safari, <u>uncheck</u> "Prevent Cross-Site tracking"; make sure that Block All Cookies is <u>unchecked</u>; then tap on "Clear History and Website Data".

Settings	Safari	
Content Blockers		2 2
PRIVACY & SECURITY	/	
Prevent Cross-Site	Tracking 💻	
Block All Cookies		$\bigcirc$
Ask Websites Not	To Track Me	
Fraudulent Website	e Warning	
Camera & Microph	one Access	
Check for Apple Pa	ау	
Allow websites to che About Safari & Privac		set up.
Clear History and V	Vebsite Data	

3. Cleaning website data will log you out of your org and you will need to enter your credentials again. After this you should be able to access the EDQ admin panel without issue.